



Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2

MEETING NOTES - DRAFT

July 21, 2020 • 1:00 PM – 2:30 PM

Held Remotely Online via Zoom

www.ci.Wilsonville.or.us/ArtsCultureStrategy

AGENDA TOPIC

1. Welcome and Review of Agenda

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

The meeting commenced shortly after 1:00 pm with the following attendees:

ACHS Task Force Members:

Donna Atkinson
Toni Avery
Miranda Bateschall
Paul Bunn
Rebecca (Becky) Burkeen
Maggi Decker
John Dillin
Angenette Escobar
Jenny Evers
Jerry Greenfield
David Harrelson
Eric Hoem
Eleanor Gale Karrick
Abigail (Abby) Krawczyńska
Greg Leo
Anne MacCracken

Benjamin Mefford
Padmanabhan (PK) Melethil
Susan Reep
David Niklas
Zoe Niklas
Susan Schenk
Rohit Sharma
Christopher Shotola-Hardt
Richard (Dick) Spence
Laurie Tarter
Steven Van Wechel
Staff: Mark Ottenad, Zoe Monahan
Consultant: Bill Flood
City Council liaisons: Councilor Lehan,
Councilor Linville
Public: Corey Buchanan

Online Zoom Screen-shot of ACHS Task Force Meeting #2 appear on page 17 of the Meeting Notes.

2. Updated Task Force Roster (July 15, 2020)

Mark Ottenad provided and updated Task Force Roster, updated as of July 15, noting the addition of several new members and contact information corrections. See page 18 of the Meeting Notes or the ACHS project webpage, www.ci.Wilsonville.or.us/ArtsCultureStrategy.

3. Notes from ACHS Task Force Meeting #1, June 24, 2020

Mark Ottenad presented Draft Meeting Notes from the prior ACHS Task Force meeting on June 24. He indicated that if corrections or edits were suggested, to please forward to him for consideration. [Note: subsequently no corrections or edits were suggested.]

4. Task Force Committees volunteer assignments

Mark Ottenad reviewed the request of ACHS Task Force member to volunteer to serve on one of various committees, including an advisory Steering Committee that Consultant Bill Flood could check-in with periodically on specific questions or issues. Additionally, a Youth Advisory Committee would provide specific advice on reaching out to and engaging youth of the community.

Other committees would focus on reviewing public submissions for the online Cultural Assets Inventory Survey now underway, and that would be extended until August 3. The various Cultural Assets Committees include:

- Arts Cultural Assets Committee
- Heritage/History Cultural Assets Committee
- Humanities/Literary Arts Cultural Assets Committee

A list of ACHS Task Force members who to-date had volunteered to serve on a committee appears on page 20 of the Meeting Notes or the ACHS project webpage, www.ci.Wilsonville.or.us/ArtsCultureStrategy.

5. Report from July 20 Youth Advisory Committee meeting

Consultant Bill Flood together with Youth Advisory Committee members Angennette Escobar and Christopher Shotola-Hardt led the Youth Engagement Meeting on July 20, along with attendees Jasleen Bhushan, John Dillin, Eleanor Gale Karrick, Sydney Leveque, Ainsley Mayes, Isela Morales, Edwardo Navarro-Santana, Mark Ottenad, Zoe Monahan and Corey Buchanan.

Bill Flood outlined that the meeting would explore youth's thoughts and feedback on these questions:

- What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- What are the challenges/barriers to you or others participating in local culture?

Regarding a vibrant cultural scene in Wilsonville, youth feedback included:

- Youth see arts in schools but not so much in the community; lots of great art and cultural activities are happening in the schools, but that level of activity is not occurring in the larger community.
- The Wilsonville Festival of the Arts is highly regarded.
- Not enough events of interest to youth occur in Wilsonville — Would like to see more art events and more events in general that have activities or programs of interest to youth. The farmers market is nice but so small and feels like you need to spend money to be there.
- One suggestion was to join charities to sell art that benefits people in need.
- Murals and public art would improve Wilsonville, with more diversity in the styles of art. Landmark pieces of art in the community would distinguish areas of town.
- More food and entertainment opportunities and increased diversity of food offerings would be good.
- Art about history and cultures could help bring about better understanding of heritage and the diversity of cultures in Wilsonville, including the history of the people who live here or have lived here.

Regarding Wilsonville-area cultural assets or strengths, youth feedback included:

- Student committees and clubs – MEChA club (for students who identify as Latinx), drama clubs, performing arts, band, choir.
- School events that celebrate cultures – events should go outside of the schools and connect with the community at large.
- Have the cultural school events at a larger venue that can accommodate community participation.
- Food shows culture and brings people together.
- Wilsonville is a safe environment to express oneself; there is community acceptance of individuals without judgmentalism.

Regarding challengers to participating in local culture, youth feedback included:

- Participation in most events costs money. Would like to see more free events like the Festival of the Arts and the Day of the Dead event held in the schools; would also like to see a gallery walk, performing arts, theatre show options that are limited.
- A way to overcome challenges could be to hold celebrations for each major ethnic group in the Wilsonville area — celebrating Latinx, Asian, Indian, Black ethnic traditions.
- Lack of downtown town-center focus area.
- Most community event activities are geared towards adult and children audiences, and not to youth; would be ideal if activities could be geared to a wider age-range.
- Wilsonville Festival of the Arts is good with the art tent gallery, window shopping, and kids arts – but would be better to have interactive activities for teens and youth.
- Fun in the Park would be better if it had youth activity booths as well as kids activity booths.
- Transportation can be an issue; experiencing arts and culture means going to Portland, but that can be difficult given limited hours of SMART transit. If more arts and cultural activities for youth occurred in Wilsonville, then there would be less need to go to Portland.
- No community performing arts space; the new high school performing arts center offers potential.
- Money — want more opportunities to participate in community events without cash resources.

6. Public Cultural Surveys — open until July 31

Mark Ottenad referenced the full-text surveys completed as of July 15 for the Cultural Vision and Cultural Assets Surveys included in the July 21 ACHS Task Force Meeting #2 Packet. He also noted that the surveys would remain open through the first weekend of August, closing on Monday, August 3.

Since only a relatively few cultural assets had been submitted to date online, Bill Flood presented and reviewed a summary of the Cultural Vision Survey, which was providing a “gold mine” of key issues and community thoughts.

Compilation of Cultural Vision Survey Responses as of July 15

NOTE: “/” hatch mark indicates number of similar responses; **yellow highlight** indicates significant comment

Q: What are the Wilsonville-area’s top three cultural attributes or strengths?

/////Strong library

A few historic and culturally rich parks

/Summer Art Fair, Arts Festival

Instructive classes through Parks and Rec

Clackamas Arts Council

Historical links to agriculture and farming (fresh produce, destination activities, equestrian centers, wineries.)

//Public school with curricula strengths in the arts, High School

Links to Oregon's Silicon Forest.

Theater in Frog Pond area...drama resource.

Foundational orgs

Vibrant and support public institutions

Rural roots, pioneering history

Public art in beautiful park and open spaces

Cultural events in the schools

Art in the Park, Charbonneau art event

Outdoor concerts

Charlotte Leehan

Native Am history and practices

Graham Oaks Nature Park

Old Church

/Korean War Memorial

/ Boones Ferry Park and Tauchman House

Ties to initial settlement via Oregon Trail

Know of no indigenous cultural attributes

No cultural attributes.

/Parks and nature

Police

Didn't know we had any.

Water play fountains at parks

library toddler time and storytime

Natural beauty of memorial park and trails

Farmers Mkt and diverse group that gathered when hosted in Villebois

Girl and Boy Scouts

Old Town and Paul Missal

Community events (concerts in park, movie nights, etc.)

Proximity to river

Proximity to wineries and wine culture

Land and proximity to green space

/High school performances/theater

Citywide functions

Programs such as heritage programs sponsored by public library foundation

/Willamette River

Growing diversity

/Parks

Trees

Community center

Local small business

Descendants of area pioneer families still in the area and involved in community

Artwork placed around community

Soul'd Out acapella group from high school

We've not grown much culturally because business community has not made it important. Thus, culture is piece meal, sporadic.

Day of the Dead celebration at high school

Community Garden

Dog parks

Support from City of Wilsonville for advancing cultural attributes

Individuals/citizenry talents

Traffic

Public events such as the farmer's market, Festival of the Arts. Charbonneau Art Show

Corner Coffee Shoppe

Wilsonville lacks all but the minimum, there is very little that makes the town unique.

Local: near Portland and other community events we draw from

Desire by population for events that bring people together for food, music, arts

Desire to protect our heritage

Spokesman does a good job covering cultural events

Q: What are the top three challenges or barriers to you or others participating in local culture in the Wilsonville area?

Difficulty communicating w Arts Council

Lack of gravitas

Lack of community

Lack of focal point

No central place for arts to come together as a main focus

Need more vibrance (center focus...more than Town Center Park)

Organized cultural activities or season or short-term

/Not much to offer, limited events/opportunities

Lack of strategy allowing cultural activities to scale.

Overcoming loss of Speed Museum.

Communication

Lack of central location (building or arts district)

Relationships among artists

Awareness of opportunities

Activities that are personally motivating

/Time...Hard to schedule it all

More cultural opportunities

Industry outweighs culture

Need art gallery and performance venue

No town center or main street

No theater

No museum

Knowledge of culture

Scale of culture

Support for culture

History of Oregon settlement presents a barrier to anyone that is not white. Come to grips with that.

We are suburb. Combo of metro-urban and rural...a challenge.

None

No established culture.

Limited parking

Better public transportation

Educating citizens on history and significance of events

Lack of interest

Cost of event

Lack of clear cultural direction

Vanilla design and development; over-developed and cookie-cutter suburban feel

Limited commerce and social gathering areas

Facilities

Breadth of available programs

Facilities

No political will to develop shops and culture in Villebois

Vocal opponents to economic fairness, racial equity

Parks wonderful but HOA rules around them are exclusionary and stifling

Nothing really going on

No organization to help develop artists, etc.

No places for these cultural activities

Start from ground up w our children...provide lots of opportunities to perform, teach, enjoy.

Accessibility

Childcare

Capacity

Need more to participate in.

Need location to focus on, performing arts center that can host events, displays, etc.

Get business community involved to support culture rather than just themselves.

Minimal culture/diversity in Wilsonville

Minorities often viewed poorly

Affordable living for minorities

Event times not always convenient

Event not worth the cost

Lack of single venue for large events that give focus to activities, such as a cultural center

Traffic congestion, on both I-5 and internal streets...disincentive for participation

Wilsonville lacks a facility like Lakewood Center in Lake Oswego, which would provide a central location and focus for cultural events, large and small.

Funding

A fair call for art

Proper RFP RFQ process for public art

Cultural center for displays

I-5 bisects Wilsonville

Advertise what cultural assets Wilsonville has

Money

Potential racial discrimination

Potential sexual discrimination

I can't speak confidently to how others feel about participating in the culture here. I am an introverted young middle-class white person; I can only speak to what I've observed and gleaned from the news casts covering the greater state/country. There is a substantial Latinx community here; which I am not a part of. I have little to no experience being discriminated against simply for who/what I am. Please keep this in mind when reading my responses.

Mediocre arts festival turnout

Lack of strong theater group

More youth involvement

Q: What are the top three favorite landmarks or places to hang out in the Wilsonville area?

////////Graham Oaks Nature Park

////////Memorial Park...waterfront area

Veterans' Memorial Park by Goodwill

/Boone's Junction

////Town Center Park, City Hall

/Willamette River

Butteville Store special musical dinners

Golf courses

////////Library

Sports fields and gyms

/Brew pubs/public houses

////Parks

/Farmers Mkt

Willamette River Water Treatment Park

River

///Murase Park

City Park

Chamber Building Water Park

Shops

Gallery location for local artists. Place for artisans and artists so share their work (mkt)

Outdoor events (concerts, movies in public space)

Art in front of library

Library

World of Speed

Schools

Villebois parks

Non-chain restaurants (Oswego Grill, Thai Village, Sushi Ave)

Any coffee shop

Bike trails around Villebois

Head out to Newberg, Sherwood, Dundee, Lake Oswego

Ashton Circle

/Water Features

Korean War Memorial

/Movie theater

Schools or Stores

/Corner Coffee Shoppe

High School

Park paths through forest

Comments:

Boone's Ferry Park has potential. Some type of stage might encourage performances.

Well-kept neat little town. Lacks unifying culture, decent shopping. Why aren't restaurants using parking lots for outdoor seating?

We must be creative in how we show Wilsonville's culture in these places.

Wilsonville is so fortunate to have so many beautiful outdoor spaces. What if we included art along the pathways?

Murals under the I 5 overpass, interchangeable poetry plaques along the pathways, sculpture, historic markers could all be integrated into the natural settings.

Q: Please describe what a rich a diverse cultural life would be like for Wilsonville-area community members? What comes to mind? What do you envision?

Need restaurants

Art gallery

Sense of downtown

More diversity in performances, like Rotary concerts. Drama activities for kids. Envy Sherwood's YMCA and Robin Hood Days. More of this in Wilsonville.

Old bowling alley turned into nonprofit coffee house/pool hall/community hangout. Big space with potential.

Multi-level community celebration

Arts district (gallery, wine, dance studio, yoga, community art center, theater, student gallery installations)

We have great foundation. Need indoor venue for year-round events. Need public awareness of opportunities to participate. Need more variety in professional musical and theater.

Something by river

Place-making by Town Center

Art and culture representing marginalized voices

Native Am history classes

Performance/lecture hall

Expand Art Fair, Thursday Mkt, ec.

CCC Training Center classes

Wilsonville is a place where beauty, art, culture, and learning thrive. Our community nurtures individual fulfillment and sense of belonging.

Signage/placards...describing history, open air theatre, museum of native culture, cultural center, walking/bike trails

A community that acknowledges how it was formed and the price others paid (and still pay) for that.

Lots of street sculpture and display. Not western. More modern/professional wanted.

A place where we are not called racist by angry liberals.

People united in one goal

More restaurants

Expansion of language immersion program at Lowrie

Encouraging galleries to locate here. Amazing # of artists here.

Development of crafts center (blacksmithing, metal working, pottery, etc.

Wilsonville is one of early communities in Oregon...played important part in both positive and negative ways.

Programs are reasonably priced, esp for seniors including musical and dramatic events.

15 minute suburb...eat,shop, live, work play within 15 minutes

Integration w ag community and viticulture

Bikes, bikes, bikes

European – perfect mix...need grocery, business, tasting rooms, integrated into Villebois and other planned communities

Riverside...bridge to the river for other communities

Need aquatic center

Variety of programs in suitable facilities which allow diversity and ages of community feel there are programs for them.

Villebois piazza has so much potential

Public art that celebrates native origins, struggle of black pioneers, Asian workers, immigrants, Mexican workers, etc.

Food courtyard or pod

Development of boardwalk or river walk

See Wilson as empty cultural zone. Develop sustainable arts programs and cheap facilities for arts groups.

Outdoor seating, amphitheater or drive-in

Food trucks

Ethnic festivals that represent Wilsonville demographic

Beers and Wine Fest

Seasonal Celebrations

Music and Dance

Dad-Daughter night out

Community Gardens and Markets

City-County Rec Center with a pool. Or YMCA

A World Class 1-5 Bridge

- 1) A cultural center mecca where area history can be told, performing arts can be done, concerts held, an artist-in-residents community developed for painting, photography, sculpting, etc.etc.etc.
- 2) A thriving business community that recognizes the importance to both themselves as well as to the community for such cultural options to be available here in Wilsonville. The importance coming in the financial support they can provide, and the community feeding back with support of those businesses.
- 3) An historic trail system surrounding Wilsonville broadcasting the history and significant points of Wilsonville.
- 4) Triple the artwork stationed around the City - having local contests of art to be installed so the people can have a voice in the specific artwork that is displayed in their town.
- 5) A bicycle pedestrian bridge with area history at its forefront being displayed.
- 6) A regional, professional, storytelling contest held in Wilsonville with the winner winning an expense paid trip to Jonesboro, TN and the National Storytelling Contest.
- 7) Groups like Soul 'd Out and the I-5 Connection having a bigger prominence in Wilsonville.
- 8) The cultural center being a leader in the entire Portland Metro area of all kinds of 'art' endeavors
- 9) The City encouraging non-profits throughout the community.

Everyone is treated fairly and not judged based on the color of their skin or just because English is their second language. More cultural events from a bigger variety of cultures and more often. More ethnic food in Wilsonville that is truly authentic and affordable.

Wilsonville needs its own performing arts theater, more concert venues and/or bigger name concerts. More concerts of varying types of music more often. A comedy club would be a nice addition. More clubs and groups for those who are young adults (age 20 to 35). More traditions, for example some sort of duck race in the river.

I would like to see development of a cultural center with large enough facilities for concerts, plays, and movies as well as small enough ones for lectures, poetry readings, or book club meetings. My dream also includes a space for an art gallery that features art from Wilsonville and the surrounding area. The model I have in mind is the Lakewood Center in Lake Oswego.

A fair RFP call to local artist that gave their life to the arts for Wilsonville.

To involve local artist with the proper payment for their services!

I envision a Wilsonville culture which makes Wilsonville a "destination" instead of a "pass through" spot. Tourists bring in money. One of the most vital yet underused asset is the Willamette River. I foresee a narrated event which tours the River from Canby to Champoeg, is with a renewal of the former "Boones Ferry Days" festival and offers attractions (tours, walks, vendors, etc.) which draws visitors/tourists and citizens and money. I envision a use of virtual education as to Wilsonville's diverse cultural talents.

There are far too few local, small businesses in this town. Lamb's was the last grocery store we had that wasn't part of a country-wide, mega-corporate chain, and with it gone my reasons for staying in Wilsonville diminished. For me, Wilsonville is a place of expensive, white-washed neighborhoods, apartment complexes that are too many to count, and one of almost every basic chain store in existence.

Seven Eleven, Fred Meyer, Safeway, and lots and lots of Starbucks. The fondest memories that I have of Wilsonville were made when I was at the art festivals, both in Wilsonville and in Charbonneau. There is little to nothing that happens here that is catered to my age group

besides those festivals, one of which caters to every age. I would like to include the Farmers' Market as a fond event, but the market here is so small that you need to spend money on something to be a part of it.

Here is what I would like to see in Wilsonville:

*more affordable houses -not just apartments- so that more people can live here without feeling so much stress to make enough money to stay.

*More little shops that offer unique goods - a bead store, a handmade crafts/wares store, a bookstore, etc.

*Most Importantly: I firmly believe that this town's strongest point is in the art, thanks in no small part to Christopher Shotola-Hardt and more recently Angennette Escobar, Charlie Hyman, and Philip Clark, all of whom are/were teachers at the two high schools here. The recent SMART electric bus wrap project is an example of their work, and of their confidence in their students. This town is known for its art, and remembered for its students. I want to see a place where students can go to sell their work, side by side with the adult makers of the area. This would serve several purposes: it would boost the students' confidence in their own capabilities when they get business; it would allow a wider age group to view the students' work as well as the other makers' work; it would allow the more experienced makers to connect with those still in school, allowing opportunities for new perspectives on all sides. I feel that we lack connection, and would benefit from more regularly scheduled community events. The Festival of Art is good, but I would love to see more events like it in other parts of the year.

A rich diverse cultural life in Wilsonville for me would include the following:

An Art Center where visual artists and performing artists, and musicians could come together and share their work with the public.

An art center where artists come together to brainstorm for planning future events, perhaps demo's and small group classes for the community.

This **art center** could have a small co-op gift shop where crafts people and visual artist could sell their creations, with a portion of the proceeds going to continuation of support for the art center.

A place where fundraisers for the arts could take place to benefit the arts going forward. These fundraisers could include local wineries, restaurants, and other businesses.

There could be an area dedicated to showing a local Artist of the Month and an area focused on showing a local student "Artist of the Month".

An outdoor amphitheater for outdoor performance's or gatherings in the warmer months.

There is a building that fills these requirements for this vision right now. It's located adjacent to an historic 140-year old Wilsonville chapel that is still being used today by the same Frogpond Church members. There is an opportunity for the city to purchase this building (sanctuary), with space for parking and outdoor events while Frogpond Church retains its historic chapel and adjacent buildings for worship and community service activities. With a central location and complimented by the ongoing 140-year old church, it could be a wonderful example of Arts, Culture, and continuing heritage of Wilsonville coming together.

An arts festival that draws from the greater Portland area. Perhaps an event in the fall built around a cuisine or wine tasting. An active, vibrant theater arts group in a better venue than the Grange Hall...

7. Initial Findings from Municipal Survey of Cultural Programs

Bill Flood provided a compiled summary of responses to the Municipal Survey of how cities fund and operate cultural facilities and programs, noting that additional contact was being made with the survey responders for additional follow-up and clarification.

Compilation of Municipal Survey Responses

Surveyed 15 communities – 11 communities represented in summary below.

16 responses to the survey from 11 communities.

2 communities (Sherwood and Hood River) were interviewed by me, and that data is not shown below. 2 communities have not responded – Beaverton and Tualatin.

Which City Departments oversee arts, cultural, heritage programs?

50% Library

47% Parks and Rec

43% Admin/City Manager

Focus of primary program areas

86% Public art

65% Education/classes

65% Providing technical assistance with artists, organizations or others

64% Presenting performances

57% Galleries, exhibits

57% Presenting lectures, demonstrations

57% Sponsoring events

Primary Audiences

100% ALL – seniors, youth, artists, families, general public, under-served groups

Does a citizen advisory body oversee the programs?

YES to all 11 responses.

Who appoints members of the advisory body?

38% Mayor with Council approval (5 responses)

Other various responses

Purpose/function of advisory body

Guide development of art/culture

Advise City Council

Exhibit and promote local art/artists and

Promote arts and culture as a vital element in quality of life

Governance and fundraising

How is cultural programming staffing organized and supported?

Primarily through variations of City staffing, some through local private non-profit cultural organizations.

What is the approximate number of FTE? (11 responses)

n/a
0 (2 responses)
Less than .10
1.4
Two .5 FTE
1.5
3
4-6
6
12

What is the approx. annual operating budget for programs?

No budget for operations
0, fund as needed (2 responses)
0, included in other programming
?
Unsure (2 responses)
varies
Not yet established
\$25,000
\$217,600
\$530,000
\$800,000
\$194,155 for public art program, \$144,200 for exhibitions and cultural programming
\$1.5 million for personnel, building, programs

What are the primary funding sources for programs?

75% City general fund
75% Program fees
63% Other
- 1 % for art
- 1.5% proceeds from general obligation bond
- 25% rental program
50% Local donors
50% State, regional, national agencies and foundations
25% Transient lodging tax revenues

More detail from OTHER in above question:

Urban renewal funded public art
\$ coming from City actually comes from Transient Lodging Tax revenues
1.5% proceeds from general obligation bond
Tax Increment Financing, grants, Transient Lodging Tax
1.5% for art in certain city-sponsored projects
City was going to adopt a 5% admissions tax, but COVID stopped that.
Property operations (rentals, etc.)
Rentals

Facilities

8 of the 20 respondents (15 cities) operate one facility; 4 operate 2 facilities; 3 operate 2 facilities; 1 operates 4 facilities

Primary sources for building facilities

2 of 20 responded:

- 50% City general fund
- 50% Local community foundation
- 50% local donors
- 50% rental/user fees
- 50% state, regional national foundations
- Other
 - proceeds from 1.5% general obligation bond
 - Library was built with funds from a federal grant, then expanded (doubled in size) with \$1.2 million bond measure, then renovated with funds (\$1.5 million) raised by Library Foundation

Key ways to support nonprofit cultural organizations in your community

10 of 20 responded:

- 60% provide meeting space
- 50% provide display space
- 50% provide performance space
- 30% annual operating grants (competitive)
- 30% annual operating grants (non-competitive)
- 30% project grants/competitive
- 20% project grants/non-competitive
- 20% technical assistance (research and resource)
- 20% technical assistance (COVID-19 support)
- 10% technical assistance (board development)
- 10% technical assistance (fund development)

Primary challenges facing cultural nonprofits

10 responded:

- Greatest # of responses in this order:*
- Limited funding
 - Board development
 - Equitably serving all segments of community
 - Lack of adequate staff/volunteers
 - Lack of adequate space
 - COVID-19 pandemic impact
 - Other

Programs or other ways to support individual artists, creatives, businesses in the for-profit cultural sectors?

10 responded:

- 60% Provide meeting space
- 60% Provide display space
- 30% Provide technical assistance or other financial assistance
- 20% Provide project grants or other financial assistance
- 10% Provide technical assistance, business trainings, forums

If you provide grants or other financial assistance, please describe.

3 responded:

Urban renewal matching grants for public art on private property in downtown Tigard.
City's Lighter, Quicker, Cheaper fund can also provide funding for art projects.

Advice for City of Wilsonville.

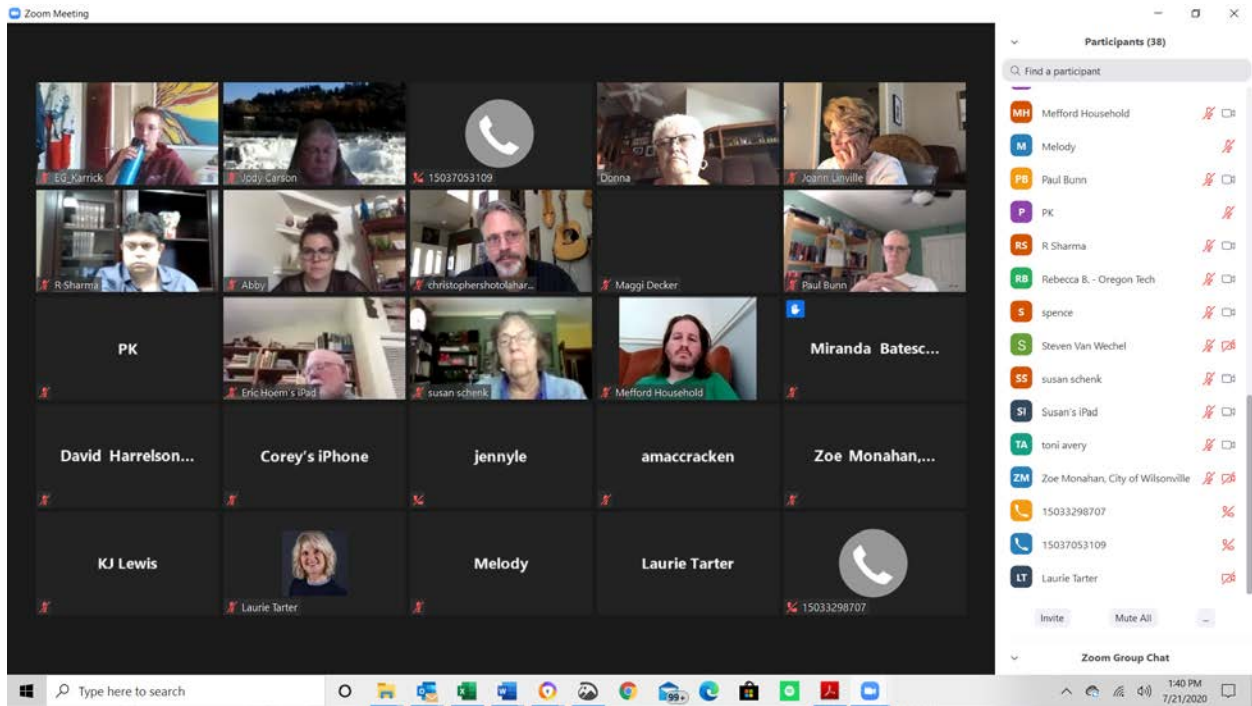
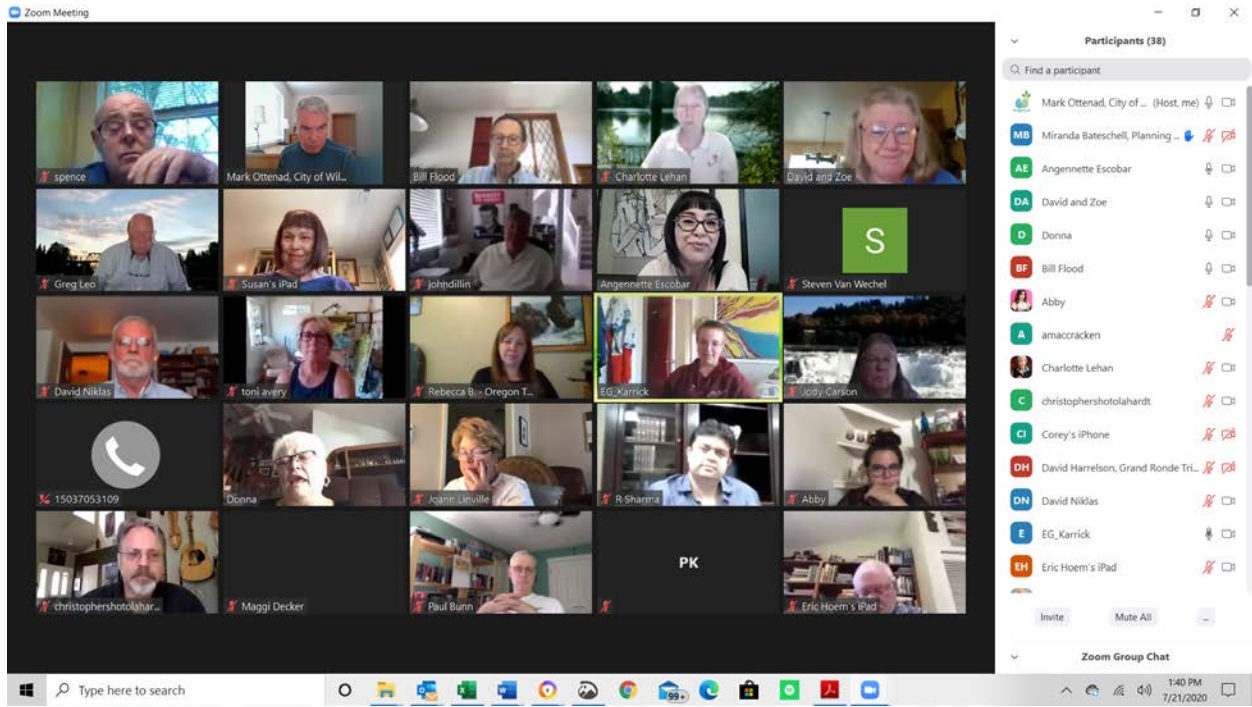
8 responses:

- Cultivate support with City Council and key community members. Create a sustainable funding stream. Strive to promote art that reflects the identity of the community or what the community aspires to be.
- Gather as much information as possible from the community regarding their expectations, needs, etc. As resources for these efforts are so very limited, it is important to make every effort to be responsive to the community.
- Focus your arts programming within a specific areas of the city to begin, such as the downtown core.
- Position your program as additive rather than a repetition of something that's already regionally available. Work with your partners in your immediate neighboring communities to collaboratively make something better rather than replicating what works elsewhere. See this as an opportunity to take the best and highest ideals and operations and make them better. If you can somehow operate within the city's structure (for the benefit of retirement, higher compensation, departmental support), yet have agency over how agile the program can be as an independent non-profit can be, that's the best of all possible worlds.
- West Linn's Arts & Culture Commission is just beginning & has been slowed by the COVID pandemic. Working with City Council to create parameters & funding.
- Integrate the creative sector into all aspects of City operations; do not treat it as separate. When developing business grants, create an option specific to arts organizations and advertise it as such. When adapting permit processes be sure to offer cultural event and public art permit assistance programs (reduced fees, expedited approvals). Develop a percent for public art structure (1-6%), both public and private development. These funds can then become grants to individuals who create temporary and permanent art installations. It can be sliding scale as needed. Invite an arts leader to all civic development conversations (budget dialog, transportation planning, safety planning) because artists can be the conduit for general public to better relate to these developments.
- This is fantastic that you are putting together this survey to learn from other local organizations! Thank you for sharing the results. Will they be anonymized at all?
- I encourage you to have a funding model that is as balanced as possible. The more you rely on one funding source the more vulnerable you are to a sudden change in conditions. I have seen covid-19 wipe out many organizations that relied too heavily on either ticket sales, foundation support, or government support. A balanced funding model and a robust public/private partnership with the Chehalem Parks and Recreation District has been a key to our success and has allowed us to weather the sudden onset of covid-19 better than many similar organizations. I would also encourage bringing in voice from traditionally marginalized groups as early as possible to shape the project from the start. It is harder to reverse engineer that process and bring them on once things are moving.

8. Public comment

No public comment was indicated.

Online Zoom Screen-shots of ACHS Task Force Meeting #2



Arts, Culture and Heritage Strategy Task Force Committees Members

July 15, 2020

Task Force members' list sorted alpha by last name

Donna Atkinson, Outreach Chair, Wilsonville Community Seniors, Inc.

503-830-8121 donna00822@gmail.com

Toni Avery, local-area artist

971-344-7001 tavery159@gmail.com

Dwight Brashear, SMART Transit Director, City of Wilsonville

503-570-1576 brashear@ridesmart.com

Paul Bunn, City of Wilsonville Budget Committee member; former Planning Commission Chair

503-475-2296 paul.bunn@msn.com

Rose Case, Old Town neighborhood volunteer; retired teacher

503-680-2042 rosanne.case@gmail.com

Mary Closson, President, Closson Communications; former City of Wilsonville Parks and Recreation Advisory Board member

503-320-9757 maryclosson@msn.com

Maggi Decker, Past Chair, Wilsonville Arts & Culture Council

503-539-4418 maggi@dcomcast.net

David DeHart, Board Member, Clackamas County Arts Alliance; published novelist

david@dehart.com

John Dillin, local-area resident interested in art

503-799-5796 j.dillin@comcast.net

Pat Duke, Library Director, Wilsonville Public Library

503-570-1590 Duke@wilsonvillelibrary.org

Angennette Escobar, Art Educator, Wilsonville High School

971-533-9004 escobara@wlwv.k12.or.us

Jerry Greenfield, City of Wilsonville Planning Commission

503-705-3109 jerrygreenfield@gmail.com

David Harrelson, Tribal Historic Preservation Officer, Cultural Resources Department, The Confederated Tribes of Grand Ronde

503-879-1630 David.Harrelson@grandronde.org

Eric Hoem, President, Charbonneau Arts Association

503-694-6036 info@charbonneauarts.org

Greg Leo, Board Member, Friends of Historic Butteville

503-804-6391 Greg@TheLeoCompany.com

Anne MacCracken, Transit Management Analyst, City of Wilsonville SMART

503-685-9095 amaccracken@ridesmart.com

Troy Matthews, Art Educator, Wood Middle School

503-998-1141 mathewst@wlwv.k12.or.us

Mike McCarty, Parks & Recreation Director, City of Wilsonville

503-570-1579 mccarty@ci.wilsonville.or.us

Benjamin Mefford, Director of the Wilsonville Festival of the Arts, Wilsonville Arts & Culture Council

425-943-0215 sculpt.mefford@gmail.com

Padmanabhan (PK) Melethil, Past President, Wilsonville Arts & Culture Council
503-682-9319 pdxacupuncture@gmail.com

Brady Mordhorst, Coordinator, Fun in the Park
brady.mordhorst@gmail.com

Mallory Nelson, local-area resident artist
971-313-2863 jumperonio@gmail.com

David Niklas, President, WilsonvilleSTAGE
503-572-0776 dniklas@att.net

Susan Reep, retired local-area resident artist
661 477-2118 susanreep@gmail.com

Susan Schenk, Board Member, Clackamas County Arts Alliance; Wilsonville Boones Ferry Historical Society
503-505-2115 schenk.susan3@gmail.com

Rohit Sharma, Member, City of Wilsonville Tourism Promotion Committee; CEO, RR Hotels Portland
503-475-0355 Rohit@pnwpetro.com

Christopher Shotola-Hardt, President, Wilsonville Arts & Culture Council; former Visual Art Teacher,
Wilsonville High School (retired)
503-313-2559 bugtoastmusic@gmail.com

Richard (Dick) Spence, Board Member, WilsonvilleSTAGE; Wilsonville Public Library Foundation
503-694-5875 Dickspence72@gmail.com

Elaine Swyt, Board Member, Charbonneau Arts Association; Clackamas County Cultural Coalition
503-694-6649 eswyt@mediaphysics.com

Laurie Tarter, Member, Wilsonville Area Chamber of Commerce
laurie@laurietarter.com

Shelly Tracy, Director, Wilsonville Training Center, Clackamas Community College
503-657-6958 x4637 shellyt@clackamas.edu

Steven Van Wechel, President, Wilsonville Boones Ferry Historical Society
stevevw.55@gmail.com

Kit Whittaker, Board Member, Wilsonville Arts & Culture Council
whittsend@aol.com

Aaron Woods, City of Wilsonville Planning Commission
503-682-5916 aaronwool@comcast.net

City Council Liaisons

City Councilor Charlotte Lehan
503-313-8040 lehan@ci.wilsonville.or.us

City Councilor Joann Linville
928-210-8301 linville@ci.wilsonville.or.us

City Staff

Mark Ottenad, Public/Government Affairs Director
503-570-1505 ottenad@ci.wilsonville.or.us

Zoe Monahan, Assistant to the City Manager
503-570-1503 monahan@ci.wilsonville.or.us

Consultant

Bill Flood, Cultural Planning Consultant
503-710-5413 bill@billflood.org

Arts, Culture and Heritage Strategy Task Force Committees Members

July 15, 2020

Task Force members' list sorted alpha by last name

Steering Committee

Paul **Bunn**
John **Dillin**
Angenette **Escobar**
David **Harrelson**
Joann **Linville**
Benjamin **Mefford**
David **Niklas**
Christopher **Shotola-Hardt**

Youth Advisory Committee

Angenette **Escobar**
Christopher **Shotola-Hardt**

Arts Cultural Assets Inventory Committee

Toni **Avery**
Maggi **Decker**
John **Dillin**
Joann **Linville**
Anne **MacCracken**
Benjamin **Mefford**
David **Niklas**
Susan **Schenk**
Christopher **Shotola-Hardt**
Laurie **Tarter**

City Staff

Mark Ottenad, Public/Government Affairs
Director
503-570-1505 ottenad@ci.wilsonville.or.us
Zoe Monahan, Assistant to the City Manager
503-570-1503 monahan@ci.wilsonville.or.us

Humanities/Literary Arts Cultural Assets Inventory Committee

Maggi **Decker**
Anne **MacCracken**
Benjamin **Mefford**
Mallory **Nelson**
Kit **Whittaker**
Aaron **Woods**

Heritage/History Cultural Assets Inventory Committee

Donna **Atkinson**
Paul **Bunn**
John **Dillin**
Pat **Duke**
Charlotte **Lehan**
Greg **Leo**
Brady **Mordhorst**
Mallory **Nelson**
Steven **Van Wechel**
Christopher **Shotola-Hardt**
Aaron **Woods**

Consultant

Bill Flood, Cultural Planning Consultant
503-710-5413 bill@billflood.org

Online Information

www.ci.Wilsonville.or.us/ArtsCultureStrategy