



Appendix J:
Arts, Culture and Heritage Strategy (ACHS)
Public Meeting Notes

TABLE OF CONTENTS

- Arts, Culture and Heritage Strategy (ACHS) Public Meeting,
Monday, October 26, 2018, held at the Wilsonville Public Library..... 2
- Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #1,
June 24, 2020, held remotely online via Zoom..... 3
- Arts, Culture and Heritage Strategy (ACHS) Youth Engagement Meeting,
July 20, 2020, held remotely online via Zoom 5
- Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2,
July 21, 2020, held remotely online via Zoom 10
- Arts, Culture and Heritage Strategy (ACHS) Latinx Family Meeting,
August 3, 2020, held remotely online via Zoom 30
- Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3,
August 25, 2020, held remotely online via Zoom 35

Arts, Culture and Heritage Strategy (ACHS) Public Meeting

MEETING NOTES

Monday, October 26, 2018 • 6:00 – 9:00 PM

Held at the Wilsonville Public Library



More than 30 community stakeholders gathered at the Wilsonville Library in late October 2018 to discuss development of the City's public investment strategy for Arts, Heritage and Culture. The Clackamas Arts Alliance (CCAA), which is managing the project, work-product has been informed by one-on-one interviews with key community stakeholders, an online survey, and community input gathered at several Wilsonville-area events, including the Wilsonville Festival of the Arts.

Included in the presentation, led by CCAA and Taylor Consulting, was the 2016 Arts & Economic Prosperity Study, compiled by Americans for the Arts, with details demonstrating how the arts benefit Clackamas County. In 2015, Arts and Culture spending in Clackamas County exceeded \$14 million.

Successes from similar communities were shared, including the Chehalem Cultural Center in Newberg and Sherwood's Center for the Arts. The discussion included crowdsource funding for community arts projects and funding for community foundations. Funding options through Transient Occupancy Tax, Percent for Art, Metro Community Enhancement Grants and other sources were also discussed.

Participants engaged in lively discussion about leveraging the Parks and Recreation Master Plan and the Town Center Plan to develop future arts opportunities, and created a diverse wish list for Wilsonville that included repurposing vacant buildings, creating a Culture Commission, expanding joint use of City and WLWV School District buildings, establishing a community foundation, enhancing parks to include event space and expanding exhibit space at the library.

A report to provide City Council with updates and strategic recommendations was scheduled for mid-November. A public strategy document for arts, heritage and culture is soon being made available for public comment, which is taken into consideration as a final plan is prepared for City Council consideration and adoption in 2019.

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #1

MEETING NOTES

June 24, 2020 • 3:00 PM – 4:30 PM

Held Remotely Online via Zoom

www.ci.Wilsonville.or.us/ArtsCultureStrategy

AGENDA TOPIC

1. Welcome and Introductions of the Task Force Members

The meeting commenced shortly after 3:00 pm with the following attendees:

ACHS Task Force Members:

Donna Atkinson

Toni Avery

Steve Benson

Paul Bunn

Daniel Christenson

Mary Closson

Maggi Decker

David DeHart

John Dillin

Angenette Escobar

Jerry Greenfield

David Harrelson

Greg Leo

Anne MacCracken

Benjamin Mefford

Padmanabhan (PK) Melethil

Mallory Nelson

David Niklas

Susan Schenk

Rohit Sharma

Christopher Shotola-Hardt

Richard (Dick) Spence

Elaine Swyt

Laurie Tarter

Shelly Tracy

Steven Van Wechel

Kit Whittaker

Aaron Woods

Staff: Mark Ottenad, Zoe Monahan

Consultant: Bill Flood

City Council liaisons: Councilor Lehan,

Councilor Linville

Additional attendees: Sam Keater and Corey

Buchanan

2. Orientation: Strategy Process and Desired Outcomes and Deliverables

City staff member and ACHS project manager Mark Ottenad reviewed the Task Force Charter that outlines the duties and responsibilities of the task force members and provides a timeline and summary of the ACHS project.

Mark Ottenad informed the task force that there would be additional committees set-up including a steering committee and youth-advisory committee, both ad hoc committees to meet with the consultant for quick feedback. Additional committees focused on review of the Cultural Assets Inventory submissions include Arts Cultural Assets Inventory Committee, Humanities/Literary Arts Cultural Assets Inventory Committee and Heritage/History Cultural Assets Inventory Committee.

Task Force members discussed the importance of reaching out to youth to hear their perspective. Angenette Escobar has had success getting youth involved, noting that she had recruited six students affiliated with the arts who are interested in participating. She also noted that they would likely be able to get middle school students engaged.

Mark Ottenad said that the City as part of this project is undertaking a comparative analysis of how local jurisdictions fund, organize and operate cultural centers and programming. He also noted that the ACHS would provide citations to other City master plans supportive of ACHS.

Upcoming ACHS Task Force meetings are scheduled for July 21 and August 25, 1-2:30 pm.

3. Review of Draft Cultural Assets Inventory Survey Form

Consultant Bill Flood reviewed the draft Cultural Assets Inventory Survey Form that had been provided to task force members on June 19 and 22 for consideration.

Task Force members engaged in considerable discussion about the kinds of information desired to be gathered. A suggestion was made that the survey should have an option for submitters to provide their contact information.

Bill Flood went on to discuss what is to be considered as arts, culture and heritage for the purpose of the study, noting that both formal and informal culture should be considered. He informed the Task Force that the survey would be available to the community to submit cultural assets, performing arts, visual arts, heritage and history, and literary arts/humanities.

People can identify landmarks, favorite places, events, etc. The survey seeks to capture a vision for what a rich and diverse cultural life could look like in Wilsonville.

As the discussion evolved, members noted that there was a desire for quicker, general public feedback on culture versus the more specific, detailed ‘nomination’ or identification of prospective cultural assets. Mark Ottenad suggested that it might make sense to do separate surveys or remove some questions and use it for a weekly question on Let’s Talk Wilsonville to reach a broader audience.

There was also an interest in potential use of paper surveys. Mark Ottenad noted that this poses challenges as normal locations during Covid-19 pandemic to distribute the information are not available and that data would need to be entered that had not been budgeted. There was also discussion about translating the survey into Spanish. Mark Ottenad indicated that a recent prior effort by City with a Spanish language form offering free money for business support drew no applications; he also noted that none of the City’s materials on this project or other projects appear in Spanish and that this issue is larger than the ACHS project in terms of City communication strategy policy. Finally, the ACHS scope of work did not budget for translation services.

4. Establishing Task Force committees

Mark Ottenad went into greater detail on the various committees composed of Task Force members that would provide additional review and feedback to staff and consultant. A Steering Committee and Youth Advisory Committee would be bodies that staff and consultant could consult on a periodic, ad-hoc basis on specific issues/topics for timely review.

Three committees would review public submissions for the Cultural Assets Inventory: Arts, Humanities/Literary Arts and Heritage/History Cultural Assets Inventory Committees. Mark Ottenad noted that he would contact task force members after this meeting to gauge their interest in participating in any of the committees, and to invite submission of brief biographical information.

5. Review of municipal survey underway

Bill Flood reviewed the municipal survey that is now underway of how various Oregon and Washington cities fund, staff, govern and operate cultural facilities and programs.

6. Public comment

No public comment was indicated.

Arts, Culture and Heritage Strategy (ACHS) Youth Engagement Meeting

MEETING NOTES

July 20, 2020 • 1:00 PM – 2:15 PM

Held Remotely Online via Zoom

www.ci.Wilsonville.or.us/ArtsCultureStrategy

1. Welcome and Introductions

City staff member and ACHS project manager Mark Ottenad provided a summary of Arts, Culture and Heritage Strategy as a City Council priority, and the City's desire to reach-out to youth members of the community to hear their thoughts and feedback on series of questions.

ACHS Task Force Members and Guests:

Jasleen Bhushan
John Dillin
Angennette Escobar
Eleanor Gale Karrick
Sydney Leveque
Ainsley Mayes

Isela Morales
Edwardo Navarro-Santana
Christopher Shotola-Hardt
Staff: Mark Ottenad, Zoe Monahan
Consultant: Bill Flood
Public: Corey Buchanan

Online Zoom screen-shots of Youth Engagement Meeting appear on pages 4-5 of the Meeting Notes.

2. Youth Conversation

Consultant Bill Flood outlined that the meeting would explore youth's thoughts and feedback on a set of questions. ACHS Task Force members Angennette Escobar and Christopher Shotola-Hardt helped to draw-out the youth attendees with supplemental questions and ideas.

Bill Flood outlined that the meeting would explore youth's thoughts and feedback on these questions:

- What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- What are the challenges/barriers to you or others participating in local culture?

Regarding a vibrant cultural scene in Wilsonville, youth feedback included:

- Youth see arts in schools but not so much in the community; lots of great art and cultural activities are happening in the schools, but that level of activity is not occurring in the larger community.
- The Wilsonville Festival of the Arts is highly regarded.

- Not enough events of interest to youth occur in Wilsonville — Would like to see more art events and more events in general that have activities or programs of interest to youth. The farmers market is nice but so small and feels like you need to spend money to be there.
- One suggestion was to join charities to sell art that benefits people in need.
- Murals and public art would improve Wilsonville, with more diversity in the styles of art. Landmark pieces of art in the community would distinguish areas of town.
- More food and entertainment opportunities and increased diversity of food offerings would be good.
- Art about history and cultures could help bring about better understanding of heritage and the diversity of cultures in Wilsonville, including the history of the people who live here or have lived here.

Regarding Wilsonville-area cultural assets or strengths, youth feedback included:

- Student committees and clubs – MEChA club (for students who identify as Latinx), drama clubs, performing arts, band, choir.
- School events that celebrate cultures – events should go outside of the schools and connect with the community at large.
- Have the cultural school events at a larger venue that can accommodate community participation.
- Food shows culture and brings people together.
- Wilsonville is a safe environment to express oneself; there is community acceptance of individuals without judgmentalism.

Regarding challengers to participating in local culture, youth feedback included:

- Participation in most events costs money. Would like to see more free events like the Festival of the Arts and the Day of the Dead event held in the schools; would also like to see a gallery walk, performing arts, theatre show options that are limited.
- A way to overcome challenges could be to hold celebrations for each major ethnic group in the Wilsonville area — celebrating Latinx, Asian, Indian, Black ethnic traditions.
- Lack of downtown town-center focus area.
- Most community event activities are geared towards adult and children audiences, and not to youth; would be ideal if activities could be geared to a wider age-range.
- Wilsonville Festival of the Arts is good with the art tent gallery, window shopping, and kids arts – but would be better to have interactive activities for teens and youth.
- Fun in the Park would be better if it had youth activity booths as well as kids activity booths.
- Transportation can be an issue; experiencing arts and culture means going to Portland, but that can be difficult given limited hours of SMART transit. If more arts and cultural activities for youth occurred in Wilsonville, then there would be less need to go to Portland.
- No community performing arts space; the new high school performing arts center offers potential.
- Money — want more opportunities to participate in community events without cash resources.



What is your vision for a vibrant and diverse Wilsonville-area cultural scene?

To: YOUTH IN WILSONVILLE AREA

From: • Angennette Escobar and Christopher Shotola-Hardt (emeritus), Wilsonville H.S.
• Bill Flood, Community Development Consultant to City of Wilsonville

Please participate in our public meeting to help the City of Wilsonville develop a strategy to support arts, culture and heritage. We need your ideas and voices!

Monday, July 20, 1-2 pm. Zoom:

<https://us02web.zoom.us/j/84473271347?pwd=UDJpaGlDcVFJNjQwZG9RaWYzSCtnQT09>

Our conversation will gather your feedback on these questions:

- 1) What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- 2) What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- 3) What are the challenges/barriers to you or others participating in local culture?

For more information on our planning process, please visit:

www.ci.wilsonville.or.us/ArtsCultureStrategy.

This website links to two brief surveys that we encourage you and your families and friends to complete:

- [Cultural Vision Survey](#)
- [Cultural Assets Survey](#)

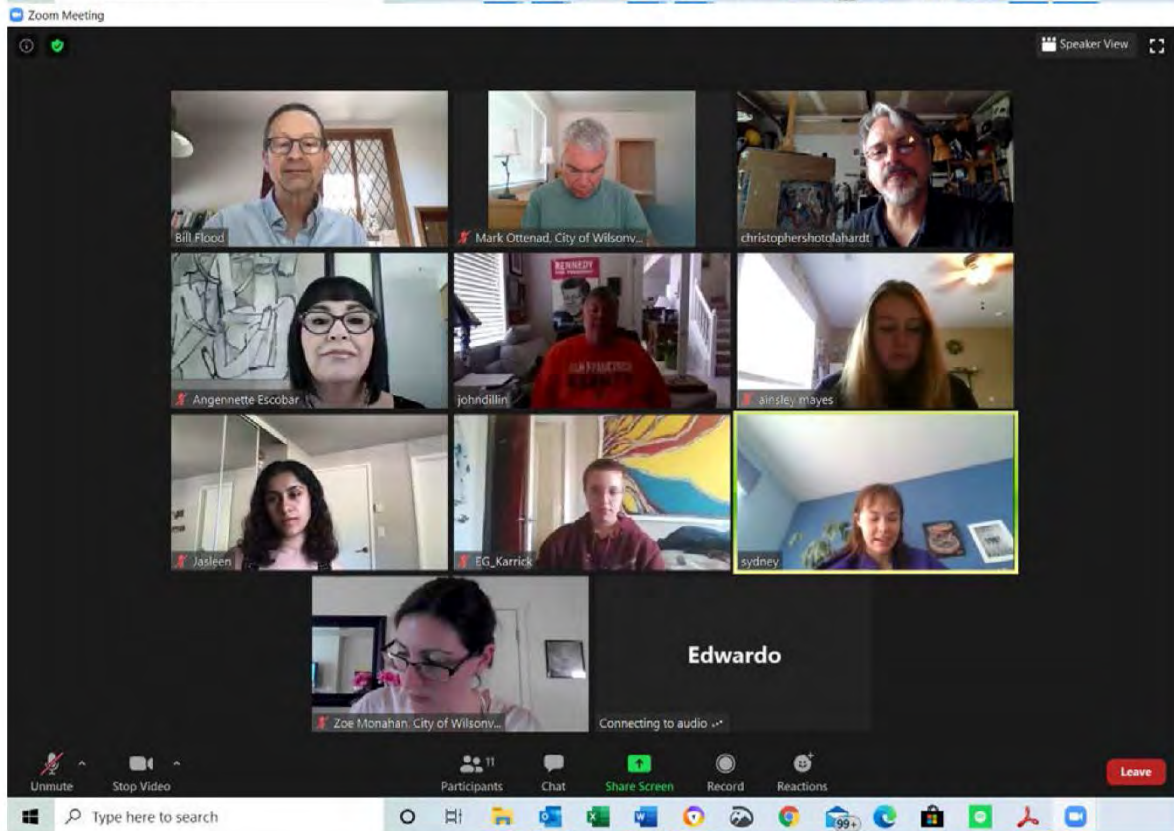
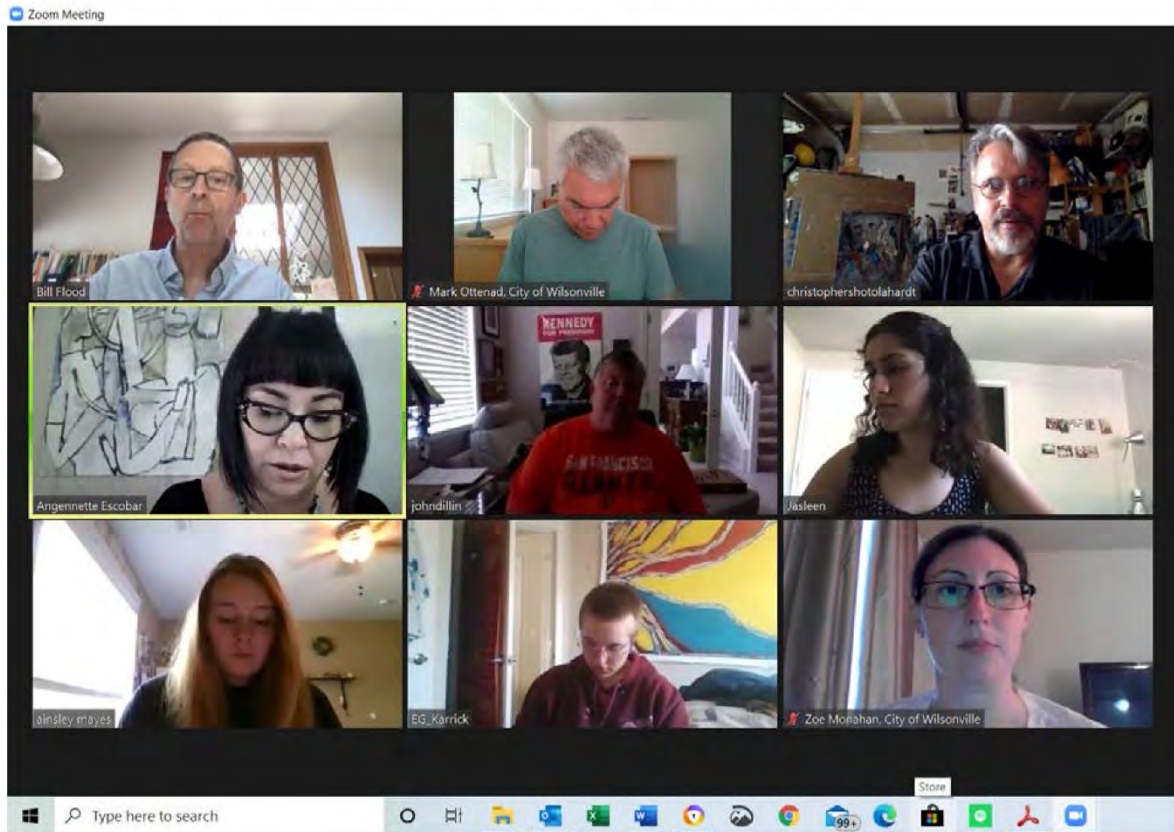
If you have any questions, feel free to email bill@billflood.org.

See you on Monday the 20th at 1 pm!

Arts, Culture and Heritage Strategy (ACHS) Youth Engagement Meeting
MEETING NOTES

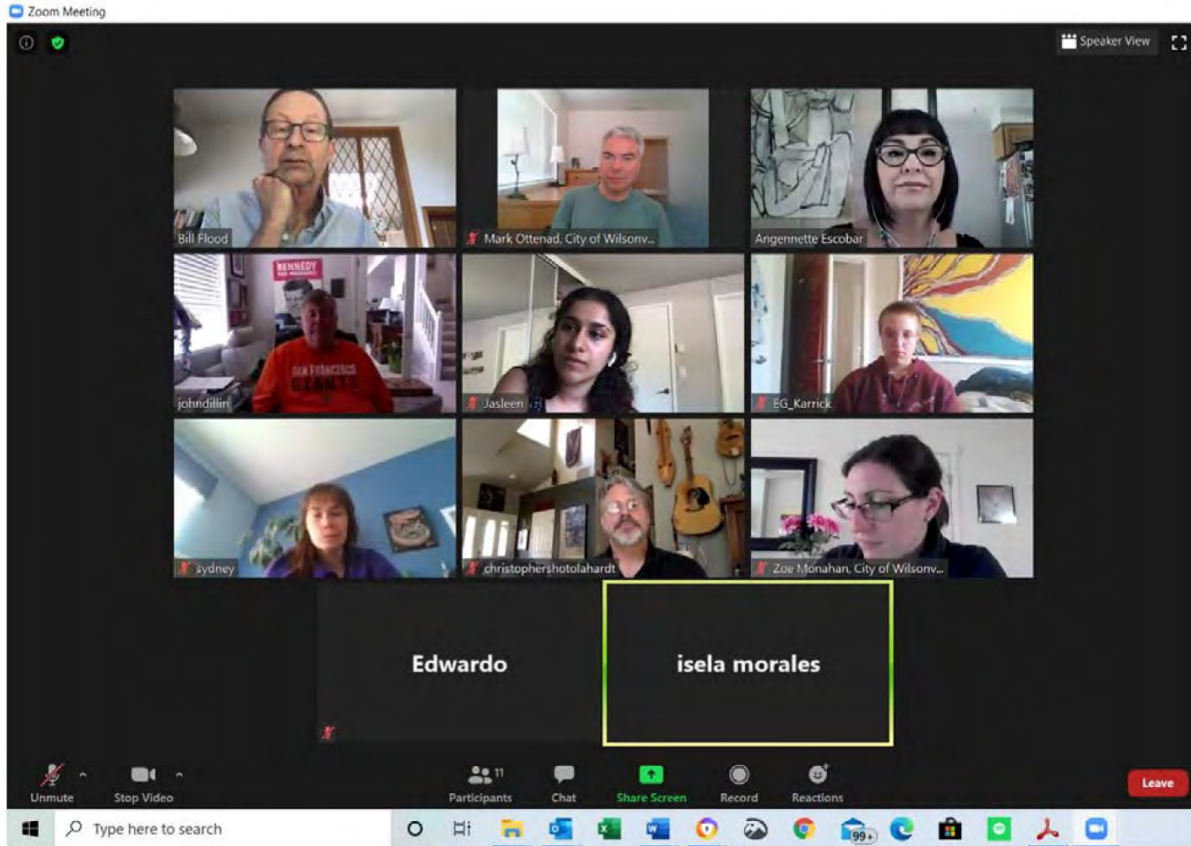
Page 4
July 20, 2020

Online Zoom Screen-shots of Youth Engagement Meeting



Arts, Culture and Heritage Strategy (ACHS) Youth Engagement Meeting
MEETING NOTES

Page 5
July 20, 2020



Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2

MEETING NOTES

July 21, 2020 • 1:00 PM – 2:30 PM

Held Remotely Online via Zoom

www.ci.Wilsonville.or.us/ArtsCultureStrategy

AGENDA TOPIC

1. Welcome and Review of Agenda

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

The meeting commenced shortly after 1:00 pm with the following attendees:

ACHS Task Force Members:

Donna Atkinson
Toni Avery
Paul Bunn
Rebecca (Becky) Burkeen
Maggi Decker
John Dillin
Angenette Escobar
Jenny Evers
Jerry Greenfield
David Harrelson
Eric Hoem
Eleanor Gale Karrick
Abigail (Abby) Krawczyńska
Greg Leo
Benjamin Mefford

Padmanabhan (PK) Melethil

Susan Reep

David Niklas

Zoe Niklas

Susan Schenk

Rohit Sharma

Christopher Shotola-Hardt

Richard (Dick) Spence

Laurie Tarter

Steven Van Wechel

Staff: Miranda Bateschell, Anne MacCracken,

Zoe Monahan, Mark Ottenad

Consultant: Bill Flood

City Council liaisons: Councilor Lehan,

Councilor Linville

Public: Corey Buchanan

Online Zoom Screen-shots of ACHS Task Force Meeting #2 appear on page 17 of the Meeting Notes.

2. Updated Task Force Roster (July 15, 2020)

Mark Ottenad provided and updated Task Force Roster, updated as of July 15, noting the addition of several new members and contact information corrections. See page 18 of the Meeting Notes or the ACHS project webpage, www.ci.Wilsonville.or.us/ArtsCultureStrategy.

3. Notes from ACHS Task Force Meeting #1, June 24, 2020

Mark Ottenad presented Draft Meeting Notes from the prior ACHS Task Force meeting on June 24. He indicated that if corrections or edits were suggested, to please forward to him for consideration. [Note: subsequently no corrections or edits were suggested.]

4. Task Force Committees volunteer assignments

Mark Ottenad reviewed the request of ACHS Task Force member to volunteer to serve on one of various committees, including an advisory Steering Committee that Consultant Bill Flood could check-in with periodically on specific questions or issues. Additionally, a Youth Advisory Committee would provide specific advice on reaching out to and engaging youth of the community.

Other committees would focus on reviewing public submissions for the online Cultural Assets Inventory Survey now underway, and that would be extended until August 3. The various Cultural Assets Committees include:

- Arts Cultural Assets Committee
- Heritage/History Cultural Assets Committee
- Humanities/Literary Arts Cultural Assets Committee

A list of ACHS Task Force members who to-date had volunteered to serve on a committee appears on page 20 of the Meeting Notes or the ACHS project webpage, www.ci.Wilsonville.or.us/ArtsCultureStrategy.

5. Report from July 20 Youth Advisory Committee meeting

Consultant Bill Flood together with Youth Advisory Committee members Angennette Escobar and Christopher Shotola-Hardt led the Youth Engagement Meeting on July 20, along with attendees Jasleen Bhushan, John Dillin, Eleanor Gale Karrick, Sydney Leveque, Ainsley Mayes, Isela Morales, Edwardo Navarro-Santana, Mark Ottenad, Zoe Monahan and Corey Buchanan.

Bill Flood outlined that the meeting would explore youth's thoughts and feedback on these questions:

- What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- What are the challenges/barriers to you or others participating in local culture?

Regarding a vibrant cultural scene in Wilsonville, youth feedback included:

- Youth see arts in schools but not so much in the community; lots of great art and cultural activities are happening in the schools, but that level of activity is not occurring in the larger community.
- The Wilsonville Festival of the Arts is highly regarded.
- Not enough events of interest to youth occur in Wilsonville — Would like to see more art events and more events in general that have activities or programs of interest to youth. The farmers market is nice but so small and feels like you need to spend money to be there.
- One suggestion was to join charities to sell art that benefits people in need.
- Murals and public art would improve Wilsonville, with more diversity in the styles of art. Landmark pieces of art in the community would distinguish areas of town.
- More food and entertainment opportunities and increased diversity of food offerings would be good.
- Art about history and cultures could help bring about better understanding of heritage and the diversity of cultures in Wilsonville, including the history of the people who live here or have lived here.

Regarding Wilsonville-area cultural assets or strengths, youth feedback included:

- Student committees and clubs – MEChA club (for students who identify as Latinx), drama clubs, performing arts, band, choir.
- School events that celebrate cultures – events should go outside of the schools and connect with the community at large.
- Have the cultural school events at a larger venue that can accommodate community participation.
- Food shows culture and brings people together.
- Wilsonville is a safe environment to express oneself; there is community acceptance of individuals without judgmentalism.

Regarding challengers to participating in local culture, youth feedback included:

- Participation in most events costs money. Would like to see more free events like the Festival of the Arts and the Day of the Dead event held in the schools; would also like to see a gallery walk, performing arts, theatre show options that are limited.
- A way to overcome challenges could be to hold celebrations for each major ethnic group in the Wilsonville area — celebrating Latinx, Asian, Indian, Black ethnic traditions.
- Lack of downtown town-center focus area.
- Most community event activities are geared towards adult and children audiences, and not to youth; would be ideal if activities could be geared to a wider age-range.
- Wilsonville Festival of the Arts is good with the art tent gallery, window shopping, and kids arts – but would be better to have interactive activities for teens and youth.
- Fun in the Park would be better if it had youth activity booths as well as kids activity booths.
- Transportation can be an issue; experiencing arts and culture means going to Portland, but that can be difficult given limited hours of SMART transit. If more arts and cultural activities for youth occurred in Wilsonville, then there would be less need to go to Portland.
- No community performing arts space; the new high school performing arts center offers potential.
- Money — want more opportunities to participate in community events without cash resources.

6. Public Cultural Surveys — open until July 31

Mark Ottenad referenced the full-text surveys completed as of July 15 for the Cultural Vision and Cultural Assets Surveys included in the July 21 ACHS Task Force Meeting #2 Packet. He also noted that the surveys would remain open through the first weekend of August, closing on Monday, August 3.

Since only a relatively few cultural assets had been submitted to date online, Bill Flood presented and reviewed a summary of the Cultural Vision Survey, which was providing a “gold mine” of key issues and community thoughts.

Compilation of Cultural Vision Survey Responses as of July 15

NOTE: “/” hatch mark indicates number of similar responses; **yellow highlight** indicates significant comment

Q: What are the Wilsonville-area’s top three cultural attributes or strengths?

/////Strong library

A few historic and culturally rich parks

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 4
July 21, 2020

/Summer Art Fair, Arts Festival

Instructive classes through Parks and Rec

Clackamas Arts Council

Historical links to agriculture and farming (fresh produce, destination activities, equestrian centers, wineries.)

//Public school with curricula strengths in the arts, High School

Links to Oregon's Silicon Forest.

Theater in Frog Pond area... drama resource.

Foundational orgs

Vibrant and support public institutions

Rural roots, pioneering history

Public art in beautiful park and open spaces

Cultural events in the schools

Art in the Park, Charbonneau art event

Outdoor concerts

Charlotte Leehan

Native Am history and practices

Graham Oaks Nature Park

Old Church

/Korean War Memorial

/ Boones Ferry Park and Tauchman House

Ties to initial settlement via Oregon Trail

Know of no indigenous cultural attributes

No cultural attributes.

/Parks and nature

Police

Didn't know we had any.

Water play fountains at parks

library toddler time and storytime

Natural beauty of memorial park and trails

Farmers Mkt and diverse group that gathered when hosted in Villebois

Girl and Boy Scouts

Old Town and Paul Missal

Community events (concerts in park, movie nights, etc.)

Proximity to river

Proximity to wineries and wine culture

Land and proximity to green space

/High school performances/theater

Citywide functions

Programs such as heritage programs sponsored by public library foundation

/Willamette River

Growing diversity

/Parks

Trees

Community center

Local small business

Descendants of area pioneer families still in the area and involved in community

Artwork placed around community

Soul'd Out acapella group from high school

We've not grown much culturally because business community has not made it important. Thus, culture is piece meal, sporadic.

Day of the Dead celebration at high school

Community Garden

Dog parks

Support from City of Wilsonville for advancing cultural attributes

Individuals/citizenry talents

Traffic

Public events such as the farmer's market, Festival of the Arts. Charbonneau Art Show

Corner Coffee Shoppe

Wilsonville lacks all but the minimum, there is very little that makes the town unique.

Local: near Portland and other community events we draw from

Desire by population for events that bring people together for food, music, arts

Desire to protect our heritage

Spokesman does a good job covering cultural events

Q: What are the top three challenges or barriers to you or others participating in local culture in the Wilsonville area?

Difficulty communicating w Arts Council

Lack of gravitas

Lack of community

Lack of focal point

No central place for arts to come together as a main focus

Need more vibrance (center focus... more than Town Center Park)

Organized cultural activities or season or short-term

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 6
July 21, 2020

/Not much to offer, limited events/opportunities

Lack of strategy allowing cultural activities to scale.

Overcoming loss of Speed Museum.

Communication

Lack of central location (building or arts district)

Relationships among artists

Awareness of opportunities

Activities that are personally motivating

/Time... Hard to schedule it all

More cultural opportunities

Industry outweighs culture

Need art gallery and performance venue

No town center or main street

No theater

No museum

Knowledge of culture

Scale of culture

Support for culture

History of Oregon settlement presents a barrier to anyone that is not white. Come to grips with that.

We are suburb. Combo of metro-urban and rural... a challenge.

None

No established culture.

Limited parking

Better public transportation

Educating citizens on history and significance of events

Lack of interest

Cost of event

Lack of clear cultural direction

Vanilla design and development; over-developed and cookie-cutter suburban feel

Limited commerce and social gathering areas

Facilities

Breadth of available programs

Facilities

No political will to develop shops and culture in Villebois

Vocal opponents to economic fairness, racial equity

Parks wonderful but HOA rules around them are exclusionary and stifling
Nothing really going on
No organization to help develop artists, etc.
No places for these cultural activities
Start from ground up w our children... provide lots of opportunities to perform, teach, enjoy.
Accessibility
Childcare
Capacity
Need more to participate in.
Need location to focus on, performing arts center that can host events, displays, etc.
Get business community involved to support culture rather than just themselves.
Minimal culture/diversity in Wilsonville
Minorities often viewed poorly
Affordable living for minorities
Event times not always convenient
Event not worth the cost
Lack of single venue for large events that give focus to activities, such as a cultural center
Traffic congestion, on both I-5 and internal streets... disincentive for participation
Wilsonville lacks a facility like Lakewood Center in Lake Oswego, which would provide a central location and focus for cultural events, large and small.
Funding
A fair call for art
Proper RFP RFQ process for public art
Cultural center for displays
I-5 bisects Wilsonville
Advertise what cultural assets Wilsonville has
Money
Potential racial discrimination
Potential sexual discrimination
I can't speak confidently to how others feel about participating in the culture here. I am an introverted young middle-class white person; I can only speak to what I've observed and gleaned from the news casts covering the greater state/country. There is a substantial Latinx community here; which I am not a part of. I have little to no experience being discriminated against simply for who/what I am. Please keep this in mind when reading my responses.
Mediocre arts festival turnout
Lack of strong theater group
More youth involvement

Q: What are the top three favorite landmarks or places to hang out in the Wilsonville area?

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 8
July 21, 2020

/////////Graham Oaks Nature Park

/////////Memorial Park... waterfront area

Veterans' Memorial Park by Goodwill

/Boone's Junction

//////Town Center Park, City Hall

/Willamette River

Butteville Store special musical dinners

Golf courses

/////////Library

Sports fields and gyms

/Brew pubs/public houses

//////Parks

/Farmers Mkt

Willamette River Water Treatment Park

River

////Murase Park

City Park

Chamber Building Water Park

Shops

Gallery location for local artists. Place for artisans and artists so share their work (mkt)

Outdoor events (concerts, movies in public space)

Art in front of library

Library

World of Speed

Schools

Villebois parks

Non-chain restaurants (Oswego Grill, Thai Village, Sushi Ave)

Any coffee shop

Bike trails around Villebois

Head out to Newberg, Sherwood, Dundee, Lake Oswego

Ashton Circle

/Water Features

Korean War Memorial

/Movie theater

Schools or Stores

/Corner Coffee Shoppe

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 9
July 21, 2020

High School

Park paths through forest

Comments:

Boone's Ferry Park has potential. Some type of stage might encourage performances.

Well-kept neat little town. Lacks unifying culture, decent shopping. Why aren't restaurants using parking lots for outdoor seating?

We must be creative in how we show Wilsonville's culture in these places.

Wilsonville is so fortunate to have so many beautiful outdoor spaces. What if we included art along the pathways?

Murals under the I 5 overpass, interchangeable poetry plaques along the pathways, sculpture, historic markers could all be integrated

into the natural settings.

Q: Please describe what a rich a diverse cultural life would be like for Wilsonville-area community members? What comes to mind? What do you envision?

Need restaurants

Art gallery

Sense of downtown

More diversity in performances, like Rotary concerts. Drama activities for kids. Envy Sherwood's YMCA and Robin Hood Days. More of this in Wilsonville.

Old bowling alley turned into nonprofit coffee house/pool hall/community hangout. Big space with potential.

Multi-level community celebration

Arts district (gallery, wine, dance studio, yoga, community art center, theater, student gallery installations)

We have great foundation. Need indoor venue for year-round events. Need public awareness of opportunities to participate. Need more variety in professional musical and theater.

Something by river

Place-making by Town Center

Art and culture representing marginalized voices

Native Am history classes

Performance/lecture hall

Expand Art Fair, Thursday Mkt, ec.

CCC Training Center classes

Wilsonville is a place where beauty, art, culture, and learning thrive. Our community nurtures individual fulfillment and sense of belonging.

Signage/placards... describing history, open air theatre, museum of native culture, cultural center, walking/bike trails

A community that acknowledges how it was formed and the price others paid (and still pay) for that.

Lots of street sculpture and display. Not western. More modern/professional wanted.

A place where we are not called racist by angry liberals.

People united in one goal

More restaurants

Expansion of language immersion program at Lowrie

Encouraging galleries to locate here. Amazing # of artists here.

Development of crafts center (blacksmithing, metal working, pottery, etc.

Wilsonville is one of early communities in Oregon... played important part in both positive and negative ways.

Programs are reasonably priced, esp for seniors including musical and dramatic events.

15 minute suburb... eat, shop, live, work play within 15 minutes

Integration w ag community and viticulture

Bikes, bikes, bikes

European – perfect mix... need grocery, business, tasting rooms, integrated into Villebois and other planned communities

Riverside... bridge to the river for other communities

Need aquatic center

Variety of programs in suitable facilities which allow diversity and ages of community feel there are programs for them.

Villebois piazza has so much potential

Public art that celebrates native origins, struggle of black pioneers, Asian workers, immigrants, Mexican workers, etc.

Food courtyard or pod

Development of boardwalk or river walk

See Wilson as empty cultural zone. Develop sustainable arts programs and cheap facilities for arts groups.

Outdoor seating, amphitheater or drive-in

Food trucks

Ethnic festivals that represent Wilsonville demographic

Beers and Wine Fest

Seasonal Celebrations

Music and Dance

Dad-Daughter night out

Community Gardens and Markets

City-County Rec Center with a pool. Or YMCA

A World Class 1-5 Bridge

- 1) A cultural center mecca where area history can be told, performing arts can be done, concerts held, an artist-in-residents community developed for painting, photography, sculpting, etc.etc.etc.
- 2) A thriving business community that recognizes the importance to both themselves as well as to the community for such cultural options to be available here in Wilsonville. The importance coming in the financial support they can provide, and the community feeding back with support of those businesses.
- 3) An historic trail system surrounding Wilsonville broadcasting the history and significant points of Wilsonville.
- 4) Triple the artwork stationed around the City - having local contests of art to be installed so the people can have a voice in the specific artwork that is displayed in their town.
- 5) A bicycle pedestrian bridge with area history at its forefront being displayed.
- 6) A regional, professional, storytelling contest held in Wilsonville with the winner winning an expense paid trip to Jonesboro, TN and the National Storytelling Contest.
- 7) Groups like Soul 'd Out and the I-5 Connection having a bigger prominence in Wilsonville.
- 8) The cultural center being a leader in the entire Portland Metro area of all kinds of 'art' endeavors
- 9) The City encouraging non-profits throughout the community.

Everyone is treated fairly and not judged based on the color of their skin or just because English is their second language. More cultural events from a bigger variety of cultures and more often. More ethnic food in Wilsonville that is truly authentic and affordable.

Wilsonville needs its own performing arts theater, more concert venues and/or bigger name concerts. More concerts of varying types of music more often. A comedy club would be a nice addition. More clubs and groups for those who are young adults (age 20 to 35). More traditions, for example some sort of duck race in the river.

I would like to see development of a cultural center with large enough facilities for concerts, plays, and movies as well as small enough ones for lectures, poetry readings, or book club meetings. My dream also includes a space for an art gallery that features art from Wilsonville and the surrounding area. The model I have in mind is the Lakewood Center in Lake Oswego.

A fair RFP call to local artist that gave their life to the arts for Wilsonville.

To involve local artist with the proper payment for their services!

I envision a Wilsonville culture which makes Wilsonville a "destination" instead of a "pass through" spot. Tourists bring in money. One of the most vital yet underused asset is the Willamette River. I foresee a narrated event which tours the River from Canby to Champoeg, is with a renewal of the former "Boones Ferry Days" festival and offers attractions (tours, walks, vendors, etc.) which draws visitors/tourists and citizens and money. I envision a use of virtual education as to Wilsonville's diverse cultural talents.

There are far too few local, small businesses in this town. Lamb's was the last grocery store we had that wasn't part of a country-wide, mega-corporate chain, and with it gone my reasons for staying in Wilsonville diminished. For me, Wilsonville is a place of expensive, white-washed neighborhoods, apartment complexes that are too many to count, and one of almost every basic chain store in existence.

Seven Eleven, Fred Meyer, Safeway, and lots and lots of Starbucks. The fondest memories that I have of Wilsonville were made when I was at the art festivals, both in Wilsonville and in Charbonneau. There is little to nothing that happens here that is catered to my age group

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 12
July 21, 2020

besides those festivals, one of which caters to every age. I would like to include the Farmers' Market as a fond event, but the market here is so small that you need to spend money on something to be a part of it.

Here is what I would like to see in Wilsonville:

*more affordable houses -not just apartments- so that more people can live here without feeling so much stress to make enough money to stay.

*More little shops that offer unique goods - a bead store, a handmade crafts/wares store, a bookstore, etc.

*Most Importantly: I firmly believe that this town's strongest point is in the art, thanks in no small part to Christopher Shotola-Hardt and more recently Angennette Escobar, Charlie Hyman, and Philip Clark, all of whom are/were teachers at the two high schools here. The recent SMART electric bus wrap project is an example of their work, and of their confidence in their students. This town is known for its art, and remembered for its students. I want to see a place where students can go to sell their work, side by side with the adult makers of the area. This would serve several purposes: it would boost the students' confidence in their own capabilities when they get business; it would allow a wider age group to view the students' work as well as the other makers' work; it would allow the more experienced makers to connect with those still in school, allowing opportunities for new perspectives on all sides. I feel that we lack connection, and would benefit from more regularly scheduled community events. The Festival of Art is good, but I would love to see more events like it in other parts of the year.

A rich diverse cultural life in Wilsonville for me would include the following:

An Art Center where visual artists and performing artists, and musicians could come together and share their work with the public.

An art center where artists come together to brainstorm for planning future events, perhaps demo's and small group classes for the community.

This **art center** could have a small co-op gift shop where crafts people and visual artist could sell their creations, with a portion of the proceeds going to continuation of support for the art center.

A place where fundraisers for the arts could take place to benefit the arts going forward. These fundraisers could include local wineries, restaurants, and other businesses.

There could be an area dedicated to showing a local Artist of the Month and an area focused on showing a local student "Artist of the Month".

An outdoor amphitheater for outdoor performance's or gatherings in the warmer months.

There is a building that fills these requirements for this vision right now. It's located adjacent to an historic 140-year old Wilsonville chapel that is still being used today by the same Frogpond Church members. There is an opportunity for the city to purchase this building (sanctuary), with space for parking and outdoor events while Frogpond Church retains its historic chapel and adjacent buildings for worship and community service activities. With a central location and complimented by the ongoing 140-year old church, it could be a wonderful example of Arts, Culture, and continuing heritage of Wilsonville coming together.

An arts festival that draws from the greater Portland area. Perhaps an event in the fall built around a cuisine or wine tasting. An active, vibrant theater arts group in a better venue than the Grange Hall...

7. Initial Findings from Municipal Survey of Cultural Programs

Bill Flood provided a compiled summary of responses to the Municipal Survey of how cities fund and operate cultural facilities and programs, noting that additional contact was being made with the survey responders for additional follow-up and clarification.

Compilation of Municipal Survey Responses

Surveyed 15 communities – 11 communities represented in summary below.

16 responses to the survey from 11 communities.

2 communities (Sherwood and Hood River) were interviewed by me, and that data is not shown below. 2 communities have not responded – Beaverton and Tualatin.

Which City Departments oversee arts, cultural, heritage programs?

50% Library

47% Parks and Rec

43% Admin/City Manager

Focus of primary program areas

86% Public art

65% Education/classes

65% Providing technical assistance with artists, organizations or others

64% Presenting performances

57% Galleries, exhibits

57% Presenting lectures, demonstrations

57% Sponsoring events

Primary Audiences

100% ALL – seniors, youth, artists, families, general public, under-served groups

Does a citizen advisory body oversee the programs?

YES to all 11 responses.

Who appoints members of the advisory body?

38% Mayor with Council approval (5 responses)

Other various responses

Purpose/function of advisory body

Guide development of art/culture

Advise City Council

Exhibit and promote local art/artists and

Promote arts and culture as a vital element in quality of life

Governance and fundraising

How is cultural programming staffing organized and supported?

Primarily through variations of City staffing, some through local private non-profit cultural organizations.

What is the approximate number of FTE? (11 responses)

n/a
 0 (2 responses)
 Less than .10
 1.4
 Two .5 FTE
 1.5
 3
 4-6
 6
 12

What is the approx. annual operating budget for programs?

No budget for operations
 0, fund as needed (2 responses)
 0, included in other programming
 ?
 Unsure (2 responses)
 varies
 Not yet established
 \$25,000
 \$217,600
 \$530,000
 \$800,000
 \$194,155 for public art program, \$144,200 for exhibitions and cultural programming
 \$1.5 million for personnel, building, programs

What are the primary funding sources for programs?

75% City general fund
 75% Program fees
 63% Other

- 1 % for art
- 1.5% proceeds from general obligation bond
- 25% rental program

 50% Local donors
 50% State, regional, national agencies and foundations
 25% Transient lodging tax revenues

More detail from OTHER in above question:

Urban renewal funded public art
 \$ coming from City actually comes from Transient Lodging Tax revenues
 1.5% proceeds from general obligation bond
 Tax Increment Financing, grants, Transient Lodging Tax
 1.5% for art in certain city-sponsored projects
 City was going to adopt a 5% admissions tax, but COVID stopped that.
 Property operations (rentals, etc.)
 Rentals

Facilities

8 of the 20 respondents (15 cities) operate one facility; 4 operate 2 facilities; 3 operate 2 facilities; 1 operates 4 facilities

Primary sources for building facilities

2 of 20 responded:

- 50% City general fund
- 50% Local community foundation
- 50% local donors
- 50% rental/user fees
- 50% state, regional national foundations
- Other
 - proceeds from 1.5% general obligation bond
 - Library was built with funds from a federal grant, then expanded (doubled in size) with \$1.2 million bond measure, then renovated with funds (\$1.5 million) raised by Library Foundation

Key ways to support nonprofit cultural organizations in your community

10 of 20 responded:

- 60% provide meeting space
- 50% provide display space
- 50% provide performance space
- 30% annual operating grants (competitive)
- 30% annual operating grants (non-competitive)
- 30% project grants/competitive
- 20% project grants/non-competitive
- 20% technical assistance (research and resource)
- 20% technical assistance (COVID-19 support)
- 10% technical assistance (board development)
- 10% technical assistance (fund development)

Primary challenges facing cultural nonprofits

10 responded:

- Greatest # of responses in this order:*
- Limited funding
 - Board development
 - Equitably serving all segments of community
 - Lack of adequate staff/volunteers
 - Lack of adequate space
 - COVID-19 pandemic impact
 - Other

Programs or other ways to support individual artists, creatives, businesses in the for-profit cultural sectors?

10 responded:

- 60% Provide meeting space
- 60% Provide display space
- 30% Provide technical assistance or other financial assistance
- 20% Provide project grants or other financial assistance
- 10% Provide technical assistance, business trainings, forums

If you provide grants or other financial assistance, please describe.

3 responded:

Urban renewal matching grants for public art on private property in downtown Tigard.
City's Lighter, Quicker, Cheaper fund can also provide funding for art projects.

Advice for City of Wilsonville.

8 responses:

- Cultivate support with City Council and key community members. Create a sustainable funding stream. Strive to promote art that reflects the identity of the community or what the community aspires to be.
- Gather as much information as possible from the community regarding their expectations, needs, etc. As resources for these efforts are so very limited, it is important to make every effort to be responsive to the community.
- Focus your arts programming within a specific areas of the city to begin, such as the downtown core.
- Position your program as additive rather than a repetition of something that's already regionally available. Work with your partners in your immediate neighboring communities to collaboratively make something better rather than replicating what works elsewhere. See this as an opportunity to take the best and highest ideals and operations and make them better. If you can somehow operate within the city's structure (for the benefit of retirement, higher compensation, departmental support), yet have agency over how agile the program can be as an independent non-profit can be, that's the best of all possible worlds.
- West Linn's Arts & Culture Commission is just beginning & has been slowed by the COVID pandemic. Working with City Council to create parameters & funding.
- Integrate the creative sector into all aspects of City operations; do not treat it as separate. When developing business grants, create an option specific to arts organizations and advertise it as such. When adapting permit processes be sure to offer cultural event and public art permit assistance programs (reduced fees, expedited approvals). Develop a percent for public art structure (1-6%), both public and private development. These funds can then become grants to individuals who create temporary and permanent art installations. It can be sliding scale as needed. Invite an arts leader to all civic development conversations (budget dialog, transportation planning, safety planning) because artists can be the conduit for general public to better relate to these developments.
- This is fantastic that you are putting together this survey to learn from other local organizations! Thank you for sharing the results. Will they be anonymized at all?
- I encourage you to have a funding model that is as balanced as possible. The more you rely on one funding source the more vulnerable you are to a sudden change in conditions. I have seen covid-19 wipe out many organizations that relied too heavily on either ticket sales, foundation support, or government support. A balanced funding model and a robust public/private partnership with the Chehalem Parks and Recreation District has been a key to our success and has allowed us to weather the sudden onset of covid-19 better than many similar organizations. I would also encourage bringing in voice from traditionally marginalized groups as early as possible to shape the project from the start. It is harder to reverse engineer that process and bring them on once things are moving.

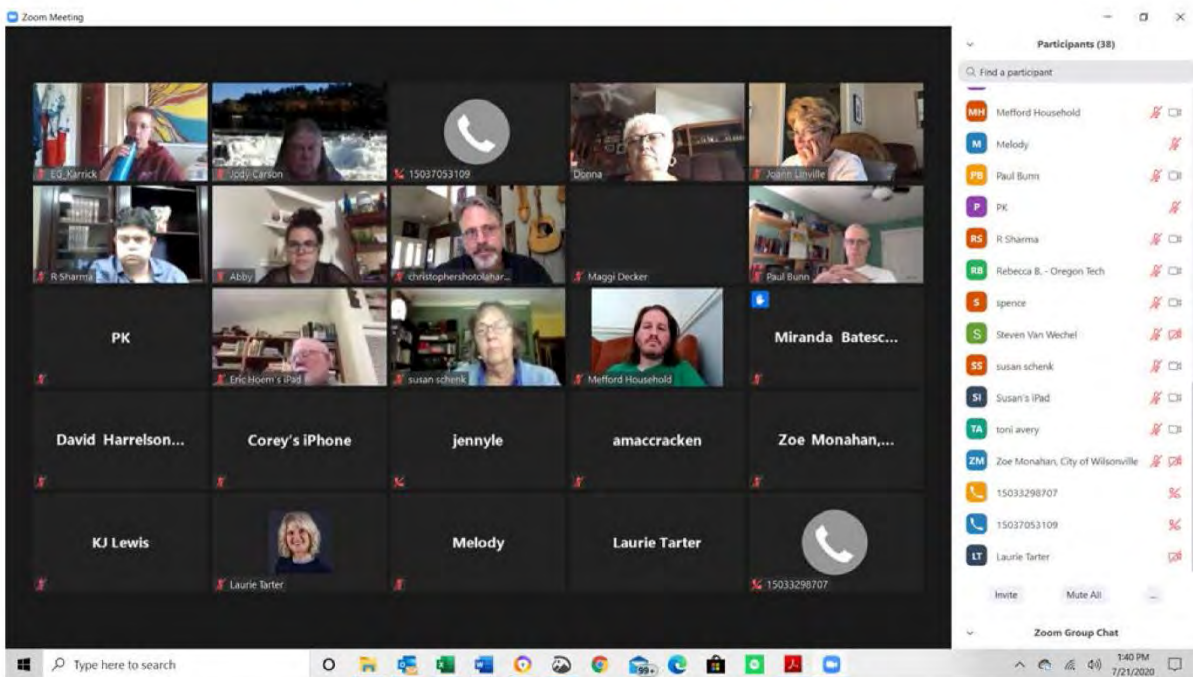
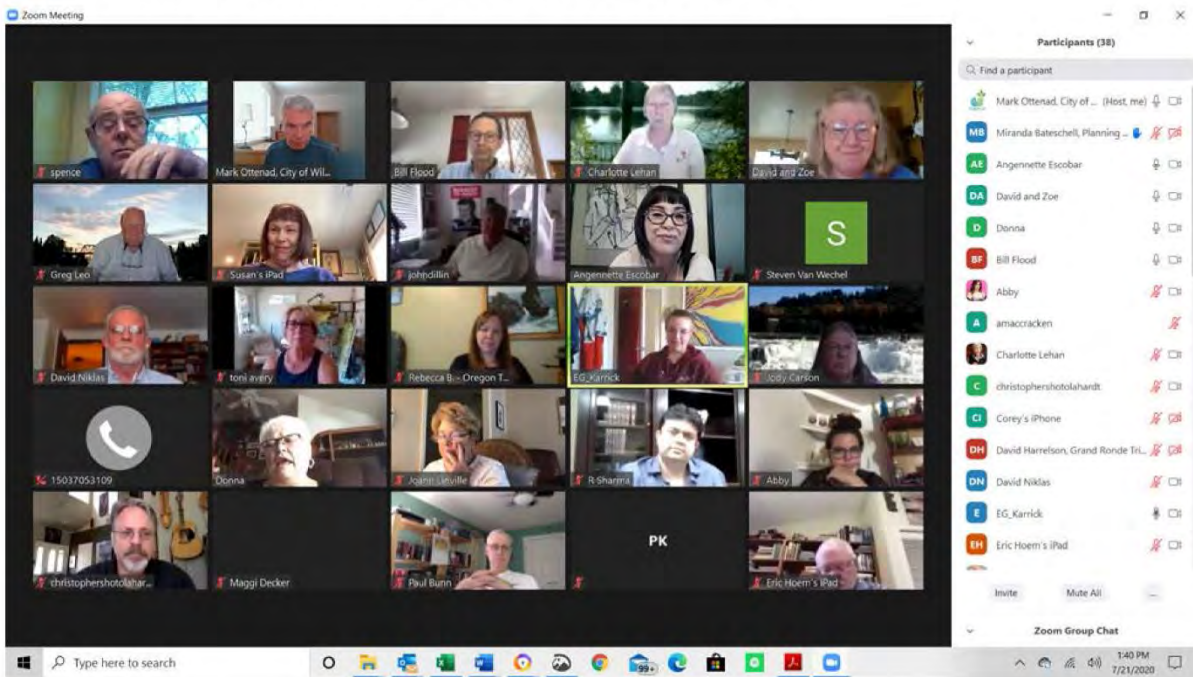
8. Public comment

No public comment was indicated.

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 17
July 21, 2020

Online Zoom Screen-shots of ACHS Task Force Meeting #2



Arts, Culture and Heritage Strategy Task Force Committees Members

July 15, 2020

*Task Force members' list sorted alpha by last name***Donna Atkinson**, Outreach Chair, Wilsonville Community Seniors, Inc.503-830-8121 donna00822@gmail.com**Toni Avery**, local-area artist971-344-7001 tavery159@gmail.com**Dwight Brashear**, SMART Transit Director, City of Wilsonville503-570-1576 brashear@ridesmart.com**Paul Bunn**, City of Wilsonville Budget Committee member; former Planning Commission Chair503-475-2296 paul.bunn@msn.com**Rose Case**, Old Town neighborhood volunteer; retired teacher503-680-2042 rosanne.case@gmail.com**Mary Closson**, President, Closson Communications; former City of Wilsonville Parks and Recreation Advisory Board member503-320-9757 maryclosson@msn.com**Maggi Decker**, Past Chair, Wilsonville Arts & Culture Council503-539-4418 maggiid@comcast.net**David DeHart**, Board Member, Clackamas County Arts Alliance; published novelistdavid@dehart.com**John Dillin**, local-area resident interested in art503-799-5796 j.dillin@comcast.net**Pat Duke**, Library Director, Wilsonville Public Library503-570-1590 Duke@wilsonvillelibrary.org**Angennette Escobar**, Art Educator, Wilsonville High School971-533-9004 escobara@wlwv.k12.or.us**Jerry Greenfield**, City of Wilsonville Planning Commission503-705-3109 jerrygreenfield@gmail.com**David Harrelson**, Tribal Historic Preservation Officer, Cultural Resources Department, The Confederated Tribes of Grand Ronde503-879-1630 David.Harrelson@grandronde.org**Eric Hoem**, President, Charbonneau Arts Association503-694-6036 info@charbonneauarts.org**Greg Leo**, Board Member, Friends of Historic Butteville503-804-6391 Greg@TheLeoCompany.com**Anne MacCracken**, Transit Management Analyst, City of Wilsonville SMART503-685-9095 amaccracken@ridesmart.com**Troy Matthews**, Art Educator, Wood Middle School503-998-1141 mathewst@wlwv.k12.or.us**Mike McCarty**, Parks & Recreation Director, City of Wilsonville503-570-1579 mccarty@ci.wilsonville.or.us**Benjamin Mefford**, Director of the Wilsonville Festival of the Arts, Wilsonville Arts & Culture Council425-943-0215 sculpt.mefford@gmail.com

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 19
July 21, 2020

Padmanabhan (PK) Melethil, Past President, Wilsonville Arts & Culture Council
503-682-9319 pdxacupuncture@gmail.com

Brady Mordhorst, Coordinator, Fun in the Park
brady.mordhorst@gmail.com

Mallory Nelson, local-area resident artist
971-313-2863 jumperonio@gmail.com

David Niklas, President, WilsonvilleSTAGE
503-572-0776 dniklas@att.net

Susan Reep, retired local-area resident artist
661 477-2118 susanreep@gmail.com

Susan Schenk, Board Member, Clackamas County Arts Alliance; Wilsonville Boones Ferry Historical Society
503-505-2115 schenk.susan3@gmail.com

Rohit Sharma, Member, City of Wilsonville Tourism Promotion Committee; CEO, RR Hotels Portland
503-475-0355 Rohit@pnwpetro.com

Christopher Shotola-Hardt, President, Wilsonville Arts & Culture Council; former Visual Art Teacher,
Wilsonville High School (retired)
503-313-2559 bugtoastmusic@gmail.com

Richard (Dick) Spence, Board Member, WilsonvilleSTAGE; Wilsonville Public Library Foundation
503-694-5875 Dickspence72@gmail.com

Elaine Swyt, Board Member, Charbonneau Arts Association; Clackamas County Cultural Coalition
503-694-6649 eswyt@mediaphysics.com

Laurie Tarter, Member, Wilsonville Area Chamber of Commerce
laurie@laurietarter.com

Shelly Tracy, Director, Wilsonville Training Center, Clackamas Community College
503-657-6958 x4637 shellyt@clackamas.edu

Steven Van Wechel, President, Wilsonville Boones Ferry Historical Society
stevevw.55@gmail.com

Kit Whittaker, Board Member, Wilsonville Arts & Culture Council
whittsend@aol.com

Aaron Woods, City of Wilsonville Planning Commission
503-682-5916 aaronwood@comcast.net

City Council Liaisons

City Councilor Charlotte Lehan
503-313-8040 lehan@ci.wilsonville.or.us

City Councilor Joann Linville
928-210-8301 linville@ci.wilsonville.or.us

City Staff

Mark Ottenad, Public/Government Affairs Director
503-570-1505 ottenad@ci.wilsonville.or.us

Zoe Monahan, Assistant to the City Manager
503-570-1503 monahan@ci.wilsonville.or.us

Consultant

Bill Flood, Cultural Planning Consultant
503-710-5413 bill@billflood.org

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2
MEETING NOTES

Page 20
July 21, 2020

Arts, Culture and Heritage Strategy Task Force Committees Members

July 15, 2020

Task Force members' list sorted alpha by last name

Steering Committee

Paul	Bunn
John	Dillin
Angenette	Escobar
David	Harrelson
Joann	Linville
Benjamin	Mefford
David	Niklas
Christopher	Shotola-Hardt

Youth Advisory Committee

Angenette	Escobar
Christopher	Shotola-Hardt

Arts Cultural Assets Inventory Committee

Toni	Avery
Maggi	Decker
John	Dillin
Joann	Linville
Anne	MacCracken
Benjamin	Mefford
David	Niklas
Susan	Schenk
Christopher	Shotola-Hardt
Laurie	Tarter

City Staff

Mark Ottenad, Public/Government Affairs
Director

503-570-1505 ottenad@ci.wilsonville.or.us

Zoe Monahan, Assistant to the City Manager

503-570-1503 monahan@ci.wilsonville.or.us

Humanities/Literary Arts Cultural Assets Inventory Committee

Maggi	Decker
Anne	MacCracken
Benjamin	Mefford
Mallory	Nelson
Kit	Whittaker
Aaron	Woods

Heritage/History Cultural Assets Inventory Committee

Donna	Atkinson
Paul	Bunn
John	Dillin
Pat	Duke
Charlotte	Lehan
Greg	Leo
Brady	Mordhorst
Mallory	Nelson
Steven	Van Wechel
Christopher	Shotola-Hardt
Aaron	Woods

Consultant

Bill Flood, Cultural Planning Consultant

503-710-5413 bill@billflood.org

Online Information

www.ci.Wilsonville.or.us/ArtsCultureStrategy

Arts, Culture and Heritage Strategy (ACHS) Latinx Family Meeting

MEETING NOTES

August 3, 2020 • 7:00 PM – 8:20 PM

Held Remotely Online via Zoom

www.ci.Wilsonville.or.us/ArtsCultureStrategy

1. Welcome and Introductions

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

ACHS Task Force Members and Guests:

Rebecca (Becky) Burkeen

Araceli Diaz

Romiro Diaz

Angennette Escobar

Isela Morales

Christopher Shotola-Hardt

Staff: Mark Ottenad

Consultant: Bill Flood

Public: Corey Buchanan

Online Zoom Screen-shot of Latinx Family Meeting appear on page 5 of the Meeting Notes.

2. Latinx Family Conversation

Consultant Bill Flood outlined that the meeting would explore thoughts and feedback from Latinx community members on a set of questions. ACHS Task Force members Becky Burkeen, Angennette Escobar and Christopher Shotola-Hardt helped to draw-out the Latinx attendees with supplemental questions and ideas.

Participants discussed that Spanish language is integrated in the West Linn-Wilsonville School District's middle- and high-schools instruction program with materials in print and online presented in both English and Spanish.

One participant noted that when he saw the City's advertisement for the Latinx Family Meeting in Spanish that "it gave heart flutters" for feeling a sense of inclusion.

However, participants noted that a place for similar bi-lingual or Spanish-language gatherings does not exist in the community for adults. Discussion that both English- and Spanish-language speakers could have an interest in hearing and learning from each other in a conversational format. Such a venue could provide a learning opportunity for the majority White population to learn more about the cultures and traditions of those of Latinx ethnicity.

The Clackamas Community College Wilsonville campus was noted as a potential venue for teaching English or Spanish or providing such a neutral meeting venue. Suggestion was made that such a gathering could be held once a month or once a quarter; start small and build upon success.

Wilsonville Theatre Company (WilsonvilleSTAGE) was noted as a welcoming venue for community members of Latinx descent.

Participants discussed that social gatherings around food is important to culture, and a traditional activity for Latinx family gatherings.

A suggestion arose that a resource center for minority ethnic-group families could be beneficial to helping with community integration.

Wilsonville schools are composed of a diverse set of ethnic groups and have a well-integrated performing arts program.

The percentage of students in Wilsonville's middle schools who identify as "Hispanic" is at approximately 25%, which is double that of the community as whole, with 11%-12% identifying as "Hispanic or Latino Origin."

SMART Transit was noted a great resource for mobility around the community. However, the lack of weekend transit service, especially for out-of-town connections to the Portland-metro area's TriMet transit service, is a severe handicap to greater participation.

Discussion about that Latinx community members often are not aware of community events, which may indicate that a greater outreach effort is needed by the City and hosting organizations. A Spanish-language version of the all-city, monthly newsletter *The Boones Ferry Messenger* was suggested.

A suggestion was made for establishing a Spanish-language podcast or a Latinx Facebook page could be ways of bringing together the community and increasing communications to Latinx members of the community.

The communities of Woodburn and Wilsonville were both noted as feeling like welcoming communities, with Woodburn offering a greater amount of Latinx community and shops.

The cost of living in Wilsonville was noted as an issue of concern, especially housing expense.

Latinx Aug 3 Family Meeting Invitation*Angennette Escobar*

What is your vision for a vibrant and diverse Wilsonville-area cultural scene?

To: LATINX FAMILIES IN WILSONVILLE AREA

From: • Angennette Escobar and Christopher Shotola-Hardt (emeritus), Wilsonville H.S.
• Bill Flood, Community Development Consultant to City of Wilsonville

Please participate in our public meeting to help the City of Wilsonville develop a strategy to support arts, culture and heritage. We need your ideas and voices!

Monday, August 3, 7-8 pm

Online via Zoom: <https://us02web.zoom.us/j/85481299728>

(One-tap Zoom mobile option: +12532158782,,85481299728# or +13462487799,,85481299728#)

Our conversation will gather your feedback on these questions:

- 1) What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision? What would enable you to fully participate in your culture and the cultures of others in Wilsonville?
- 2) What do you enjoy about the Wilsonville area? What makes Wilsonville Wilsonville?
- 3) What are the challenges/barriers to you or others participating in local culture?

For more information, see:

www.ci.wilsonville.or.us/ArtsCultureStrategy

If you have any questions, feel free to email
Angennette (escobara@wlv.k12.or.us)
or Bill (bill@billflood.org).

See you on Monday August 3 at 7 pm!



Invitación a la Aug 3 reunión familiar de Latinx

Angennette Escobar

¿Cuál es tú visión de un Escenario Cultural vibrante y diverso en el área de Wilsonville?

Para: Las Familias Latinas de la ciudad de Wilsonville

De:

- Angennette Escobar and Christopher Shotola-Hardt (emerito), Wilsonville H.S.
- Bill Flood, Consultor de Desarrollo Comunitario de la Ciudad de Wilsonville

Atención, por favor de **participar en nuestra reunión de carácter público** para ayudar a la ciudad de Wilsonville a **desarrollar estrategias para apoyar** las Artes, la Cultura y Patrimonio de la ciudad.

NECESITAMOS de tus ideas y de voz/opinión.

¿Cuándo? El día lunes 3 de Agosto, Hora: 7-8 pm.

¿Por dónde? Por ZOOM

<https://us02web.zoom.us/j/85481299728>

(Opción móvil Zoom con un toque: +12532158782,,85481299728# o +13462487799,,85481299728#)

En nuestra reunión se anotarán y se recolectarán sus comentarios sobre las siguientes preguntas:

- 1) ¿Cuál es su visión de un Escenario Cultural vibrante y diverso en el área de Wilsonville? ¿Qué viene a su mente? ¿Qué se imagina? ¿Qué es lo que le haría participar plenamente con tu cultura y en las culturas de los demás en Wilsonville?
- 2) ¿Qué es lo que disfruta del área de Wilsonville? ¿Qué es lo que hace ser de Wilsonville Wilsonville?
- 3) ¿Cuáles son desafíos, retos, barreras u obstáculos que usted o los demás enfrentan al participar dentro de la cultura de la ciudad?

Para más información:

www.ci.wilsonville.or.us/ArtsCultureStrategy

Si usted tiene preguntas puede contactar libremente vía correo electrónico a:

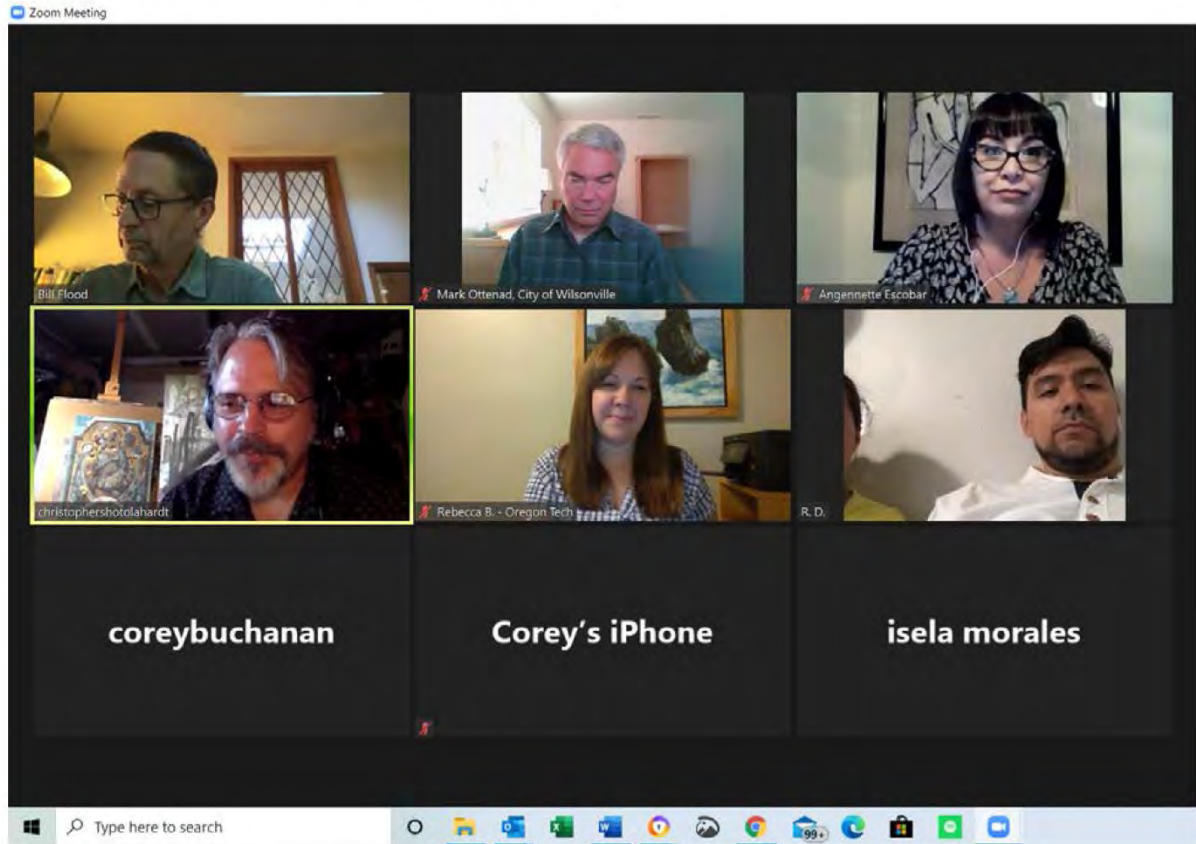
Angennette (escobara@wlwv.k12.or.us)

Bill (bill@billflood.org)

**Nos vemos el Lunes 3 de agosto a las 7 pm.
Por ZOOM**



Online Zoom Screen-shot of Youth Engagement Meeting



Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3

MEETING NOTES

Tuesday, August 25, 2020 • 1:00 PM – 2:30 PM

Held Remotely Online

www.ci.Wilsonville.or.us/ArtsCultureStrategy

AGENDA TOPIC

1. Welcome and Review of Agenda

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

The meeting commenced shortly after 1:00 pm with the following attendees:

ACHS Task Force Members:

Toni Avery
Mary Closson
Maggi Decker
John Dillin
Jerry Greenfield
David Harrelson
Eric Hoem
Abigail (Abby) Krawczyńska
Greg Leo
Benjamin Mefford
Padmanabhan (PK) Melethil
Regan Molatore
Susan Reep
Mallory Nelson

David Niklas
Susan Schenk
Rohit Sharma
Richard (Dick) Spence
Elaine Swyt
Steven Van Wechel
Kit Whittaker
Aaron Woods

Staff: Pat Duke, Anne MacCracken, Mike McCarty, Chris Neamtzu, Mark Ottenad

Consultant: Bill Flood

City Council liaisons: Councilor Linville

Public: Corey Buchanan, Zzz sassazv

Online Zoom Screen-shots of ACHS Task Force Meeting #3 appear on pages 5-6 of the Meeting Notes and Chats on pages 6-7 of the Meeting Notes.

2. Review of the ACHS Draft Findings and Recommendations, 8/20/2020

Mark Ottenad provided a brief overview of the findings and recommendations and indicated that consultant Bill Flood would walk the Task Force through the details of the various findings and recommendations. Mark Ottenad noted that Task Force members could ask questions after each finding or recommendation item, and if they agreed or disagreed with the finding or recommendation, to use the chat function or the icons for thumbs up or thumbs down.

3. Review of the Draft Findings

Bill Flood presented on the following findings, and solicited Task Force feedback along the way.

Finding 1: Wilsonville is a young community and lacks a clear community core/center and cultural focus as other suburban communities.

Task Force members indicated agreement with this finding, noting that most of Wilsonville (understood as reference to building structures) was relatively new even though the community has extensive history.

Finding 2: Demographic changes underway shape the future community.

Task Force members again indicated agreement with this finding, noting the demographic shift has been underway for some time.

Finding 3: Wilsonville cultural nonprofit organizations are stressed; COVID-19 pandemic has worsened their condition.

Task Force members agreed with this overall finding. Regan Molatore suggested that the finding should be split into two separate findings, one that indicates the community's cultural nonprofits were already stressed and another indicating that Covid-19 pandemic has further worsen their situation in terms of finances, carrying on activities that generate revenue and member/volunteer participation. This recommendation was favored by a majority of the Task Force.

Finding 4: The City lacks a comprehensive plan for supporting arts, culture and heritage facilities, programs and events.

Task Force members wholeheartedly agreed with this finding.

Finding 5: The primary units of local government do not coordinate or collaborate on support for arts, culture and heritage.

Task Force members noted that the City and School District work on many issues together; however, there appeared to be agreement that the local governments could work closer to advance community arts, culture and heritage if there was a charge or mandate to do so.

Finding 6: The community seeks public-sector leadership to support arts, culture and heritage facilities, programs and events.

Task Force members again indicated agreement with this finding, noting that this Strategy process arose out of this finding.

Finding 7: Substantial community demand exists for an arts/cultural center/facility.

Bill Flood noted that this finding was originally found in 2018, and again in 2020 as a key community desire for a facility or facilities that could host community-oriented arts and cultural events and activities. Task Force members indicated agreement with this finding.

Finding 8: Public art is recognized as a significant cultural asset in Wilsonville.

Task Force members agreed with this finding.

Finding 9: Funding and resource development are crucial to improve nonprofit organizational capacity and advance arts/culture programs.

Task Force members agreed with this finding.

4. Review of the Draft Recommendations

Bill Flood presented on the following findings, and solicited Task Force feedback along the way.

Recommendation 1: City adopts this cultural strategy and provides public-sector leadership and coordination to support arts, culture and heritage facilities, programs and events.

Task Force members indicated agreement with this recommendation.

Recommendation 2: City forms an Arts, Culture and Heritage Commission and provides supporting staffing resource.

Task Force members indicated agreement with this recommendation. In addition to creating the Commission, Councilor Linville wondered about creating a nonprofit foundation like the library foundation that can function in ways the City could not while working in collaboration to advance

common goals with the City. Benjamin Mefford indicated that the Wilsonville Arts & Culture Council in some ways is well positioned to step into that role. Mike McCarty wondered if the proposed Arts and Culture Commission could include a youth member.

Recommendation 3: Improve inter-governmental collaboration and coordination to advance arts, culture and heritage.

Task Force members indicated agreement with this recommendation.

Recommendation 4: The City works with partners to advance an arts and cultural center/facility.

Task Force members indicated agreement with this recommendation.

Recommendation 5: Develop a long-term, sustainable public-arts program:

David Harrelson suggested that there is a need to go with public funding if the City cannot clearly identify a pool of major supporting funders. He also noted that cities that are using the public/nonprofit hybrid have a strong and clearly identifiable pool of funders. Those cities that do not appear to have private funders position to support community culture tend to rely on public support.

Recommendation 6: Make cultural diversity and ethnic inclusivity a priority.

Task Force members indicated agreement with this recommendation. Brief discussion of engaging minority segments of the community, including Latinx, Black, Asian-American and others.

Recommendation 7: Provide strategic assistance with Wilsonville cultural non-profits in order to build organizational capacity.

Task Force members indicated agreement with this recommendation.

Recommendation 8: Improve and create sustainable funding mechanisms to support arts, culture and heritage.

Task Force members indicated agreement with this recommendation, and with some noting the administrative overhead and fund-raising components can be difficult for volunteers.

Mark Ottenad reminded Task Force members to take a few minutes to provide written comment on the draft findings and recommendations at www.ci.Wilsonville.or.us/ArtsCultureStrategy. He noted that attempting to provide meaningful input on a 30-participant Zoom meeting can be difficult, and that the public comment form would be open through August 31.

5. Review of Results the Cultural Vision Survey

Bill Flood reviewed highlights from the compiled results of the Cultural Vision Survey.

For the question, “What are the Wilsonville-area’s top cultural attributes or strengths?” Bill Flood noted that the strong library programs were constantly called-out in the survey. He also noted that the public schools with curricula strengths in the arts, especially at the High Schools.

Bill Flood noted that Wilsonville’s rural roots, pioneer history, historical links to current, regional agriculture and farming, including the Farmers Market, were noted.

Other attributes include parks and access to river and nature and a friendly community

Regarding the question, “What are the top three challenges or barriers to you or others participating in local culture in the Wilsonville area?” Bill Flood reported that survey results showed a lack of gravitas, lack of community, lack of focal point and lack of vibrancy, with no central place for arts to come together as a main focus. He also noted a lack of a sense of culture or clear cultural direction.

Bill Flood noted that some indicated that the community appears conflicted on cultural and ethnic diversity. Some see it as a strength of Wilsonville (*e.g.*, more diverse than neighboring communities), others feel that serious efforts are not made (other than in schools) to truly include and engage beyond white, hetero-normative, middle-class culture. There is a call for more inclusive, cross-cultural events, as well as affordable housing.

On the question, “What are the favorite landmarks or places to hang out in the Wilsonville area?” Bill Flood noted a consistent set of responses, including Parks (overwhelming response); Library (consistent response); and non-chain restaurants, coffee shops, etc.

Regarding the question, “Please describe what a rich a diverse cultural life would be like for Wilsonville-area community members? What comes to mind? What do you envision?” Bill Flood indicated that respondents sought more diversity in performances, public art, art/culture reflecting marginalized voices, multi-level community celebrations, and small businesses to patronize. He also noted a strong desire for an arts/cultural center that allows clustering of cultural assets to create focus.

He offered two vision statements offered by participants:

- Wilsonville is a place where beauty, art, culture, and learning thrive. Our community nurtures individual fulfillment and sense of belonging.
- I envision Wilsonville as a diverse, inclusive, and equitable place where cultural diversity is celebrated and supported.

Both of these found favor with members of the Task Force.

6. Review Results of the Municipal Survey of 15 Cities Operating

Bill Flood provided a review of the results of the 15 communities in the greater Portland metro region known to operate cultural facilities and/or programs. Bill Flood noted that all of the cities reported having some kind of a cultural advisory group, either a City commission or closely affiliated nonprofit. Of the 12 communities with City arts/cultural/heritage commissions, four are supervised by Parks and Recreation Dept., three are supervised by City Manager or Mayor’s Office, two are supervised by Library and Parks and Recreation, two are supervised by Community Services, Community/Economic Development and one is supervised by the Library.

The primary program areas tend to be public art funding or installation, followed by galleries, exhibits, displays; performances and public shows; events, sponsored and education/classes. Bill Flood noted that the City was advised that the more you rely on one funding source the more vulnerable you are to a sudden change in conditions. Conversely a balanced funding model and a robust public/private partnership can be a key to success. He also noted that the City was encouraged to bring in voices from traditionally marginalized groups as early as possible to shape the project from the start, as it is harder to reverse engineer that process and bring them on once things are moving.

7. Review Results of the Cultural Assets Inventory Survey

Mark Ottenad referenced the several pages of cultural assets that were inventoried during July and August and included in the Task Force meeting packet. Task Force members indicated the list of assets appeared fuller and more complete than previously presented.

8. Notes from Prior ACHS Meetings

Bill Flood and Mark Ottenad briefly reviewed prior meeting notes that appeared in the task force meeting packet for Youth Engagement Meeting on July 20, Task Force Meeting #2 on July 21, and the Latinx Family Meeting held on August 3. Mark Ottenad indicated that if any task force member sought a correction or modification to the meetings notes, that they could contact him via email to make suggestions.

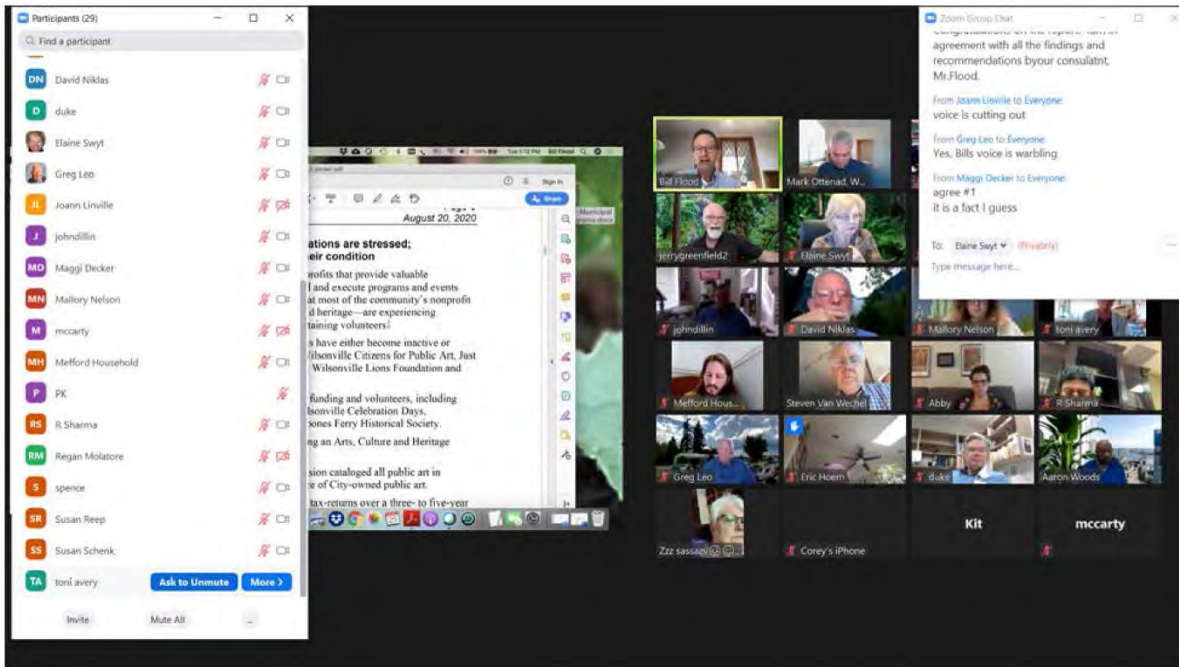
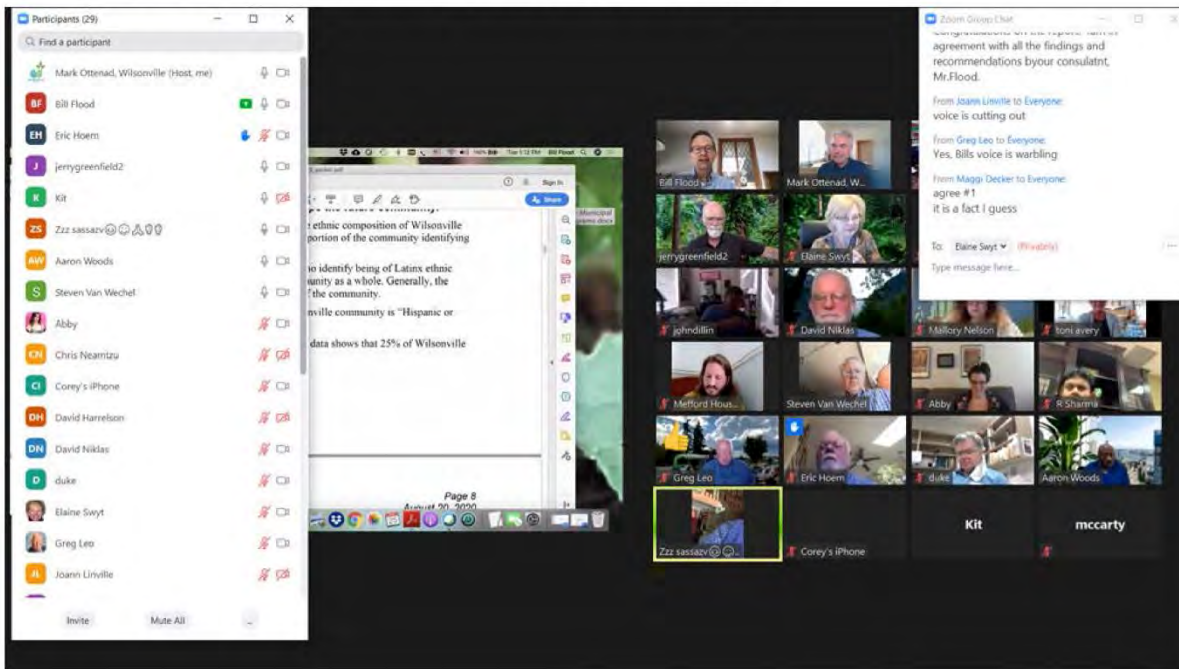
9. Public comment

No public comment was indicated.

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3
MEETING NOTES

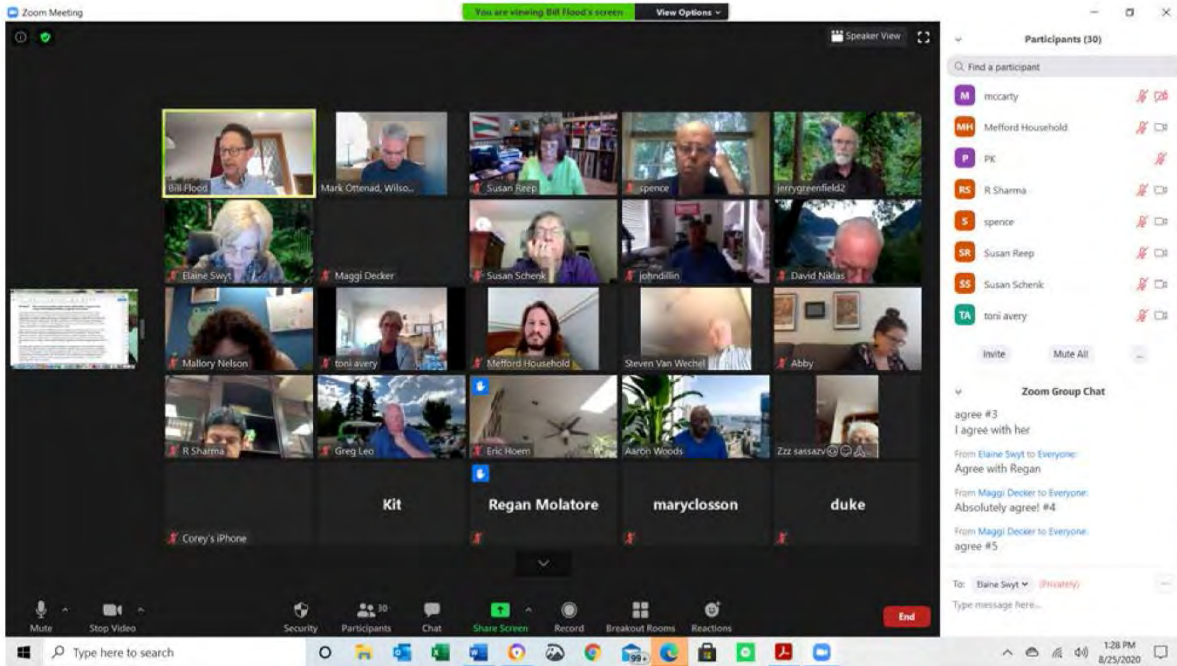
Page 5
August 25, 2020

Online Zoom Screen-shots of ACHS Task Force Meeting #3



Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3
MEETING NOTES

Page 6
August 25, 2020



Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3
MEETING NOTES

Page 7
August 25, 2020

Saved Group Chat of ACHS Task Force Meeting #3

- 13:06:38 From PK: Congratulations on the report. I am in agreement with all the findings and recommendations by our consultant, Mr. Flood.
- 13:09:22 From Joann Linville: voice is cutting out
- 13:10:00 From Greg Leo: Yes, Bills voice is warbling
- 13:10:43 From Maggi Decker: agree #1
- 13:12:06 From Maggi Decker: it is a fact I guess
- 13:12:40 From Maggi Decker: agree #3
- 13:16:48 From Maggi Decker: I agree with her
- 13:17:46 From Elaine Swyt: Agree with Regan
- 13:17:58 From Maggi Decker: Absolutely agree! #4
- 13:23:23 From Maggi Decker: agree #5
- 13:29:22 From Maggi Decker: agree #6
- 13:29:50 From Maggi Decker: Absolutely agree #7
- 13:33:47 From Maggi Decker: agree #8
- 13:34:28 From Maggi Decker: agree #9
- 13:36:20 From Maggi Decker: agree recommendation 1
- 13:36:44 From Maggi Decker: Absolutely agree recommendation 2
- 13:39:48 From Maggi Decker: agree recommendation 3
- 13:40:59 From Joann Linville: I strongly feel that there should be a 501(3)c foundation like the library foundation that can function in ways the City could not
- 13:41:17 From Joann Linville: in addition to a Commission
- 13:42:43 From Mark Ottenad, Wilsonville: Please give your written feedback on the ACHS Draft Findings & Recommendations: <https://www.research.net/r/DraftFandRsACHS>
- 13:43:33 From Mefford Household: I agree with Joann, and the Wilsonville Arts & Culture Council (501c3) in some ways is well positioned to step into that role.
- 13:44:33 From Zzz sassazv 😊😊🙏🙏🙏🙏: I agree with Joann
- 13:45:08 From Elaine Swyt: Agree with looking at the benefits of pursuing a 501c3
- 13:45:22 From Maggi Decker: agree recommendation #4
- 13:45:41 From Maggi Decker: agree recommendation #5
- 13:45:52 From mccarty: Could there be youth representation on Commission?
- 13:46:56 From David Harrelson: Important to note that the cities that are using the public/nonprofit hybrid have a strong and clearly identifiable pool of funders. Those that do not appear to be public.
- 13:47:09 From Maggi Decker: agree recommendation #6
- 13:47:31 From maryclosson: I also like the idea of forming a 501c3.
- 13:48:00 From Regan Molatore: agree with recommendation #6 strongly.
- 13:48:03 From Joann Linville: Agree Eric

Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3
MEETING NOTES

Page 8
August 25, 2020

- 13:48:12 From David Harrelson: There is a need to go with public funding if the City of Wilsonville cannot clearly identify a pool of major supporting funders.
- 13:48:24 From Greg Leo: I agree with Eric and Joann
- 13:48:27 From Susan Reep: Good idea to specify Black culture
- 13:49:53 From Maggi Decker: agree recommendation #7
- 13:50:07 From Joann Linville: Totally agree with bringing the voices in now. Do we have that representation on this Task Force? If not, we need to have a mechanism to hear.
- 13:51:42 From Joann Linville: Might look to the Oregon Cultural Trust for consolidation of shared resources/annual grants/etc.
- 13:52:05 From Elaine Swyt: Recommend having these in consultation with the Commission that is formed in an ongoing basis
- 13:52:29 From Greg Leo: Agree that we share overhead costs between arts organizations
- 13:52:33 From Maggi Decker: agree recommendation #8
- 13:55:33 From R Sharma: hotels occupancy have not come up above 28%, it will take a minimum of 1.5 years to come back to pre covid numbers.
- 13:59:48 From Elaine Swyt: I like the use of the word "celebrate" in the vision statement
- 14:04:04 From Elaine Swyt to Mark Ottenad, Wilsonville(Privately): Can you make these charts available to us?
- 14:19:05 From Mark Ottenad, Wilsonville: <https://www.research.net/r/DraftFandRsACHS>
- 14:26:36 From maryclosson: Thanks. Great meeting, everyone. Heading to another zoom meeting.